



E-NEWSLETTER

Date: 16th August 2017

Vol. 1, Issue 11



Army Institute of Management

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

Faculty Members

Non-Teaching

Faculty Members		Non-Teaching	
		<u>Name</u>	<u>Designation / Department</u>
Malini Majumdar MA (Annamalai Univ), MBA (CU), Ph.D (CU) Area : Marketing	Rajib Bhattacharya MA (MG Univ), MBA (JU), M.Phil (TGOU), ACMA	Col S Chakraborty (Retd)	Registrar & Head of Administration
Protik Basu BE (JU), PGDBM (IIMC) Area : Operations Management	Ravi Chatterjee MBA (WBUT); Ph.D. (Barkatullah Univ) Area : Marketing	Mr. Sayan Palit	Asst Librarian
Swapna Datta Khan M.Sc. (Univ of Roorkee), M.Stat (ISI), M.Phil (MKU), Ph.D(Univ of Pune) Area : Quantitative Methods	Puja Singh Ghosh MBA (SMIT-Gangtok) Area : HR & OB	Ms. Binita Singh Mr.	Admission
Ayan Chattopadhyay B.Tech (CU), MBA (Visva- Bharati), PhD (NSOU) Area: Marketing	Abhishek Bhattacharjee MBA (WBUT) Area : Gen Management	B.K. Sardar	Bengal Area
Sougata Majumder MBA (Visva-Bharati) Area : HR&OB	Surajit Malakar MBA (Kalyani Univ) Area: Finance	Mr. Rajeev Karmakar	Academi c
Sasmita Satpathy MA (Psychology) (Utkal Univ) MA (Sociology) (Utkal Univ), MBA (Fakir Mohan Univ) Area : HR&OB	Anindya Saha B.Tech (WBUT), MBA (WBUT)) Area : System / IT	Mr. Tarak Sarkar	PA to Director
	Asmita Basu MBA(WBUT) Finance	Mr. D Chakrabarty	Administration
		Mr. Arun Kr. Roy	Placement
		Mr. Biplab Kumar Ghosh	Accounts
		Mr. Paranab Kumar Ghosh	Accounts
		Mr. Kajal Kumar Das	Estate Supervisor
		Mrs. S Makar	Girls Warden
		Mr. A K Mondal	Boys Warden
		Mr. Sanjoy Bose	Computer Lab Asst
		Mr. Arijit Sanyal	Computer Lab Asst



ACTIVITIES OF COLLEGE



FOUNDATION DAY

The 20th Foundation day of Army Institute of Management was celebrated on 2nd August 2017. This event started with a Saraswati Vandana and was followed by the speech of Director and Administrative Officer. The colour full cultural event was conducted by the students of MBA 21 on the occasion of foundation day.





MEET THE CORPORATE



BERGER PAINTS INDIA LTD.

Mr. Subhashish Das, vice president corporate HR & personal at Berger Paints India Ltd interacted with the students on Current trends in Trade Marketing on 29th July 2017.

The talk was informative and students found it very interesting.



CENTURY PLY INDIA LTD.



Mr. Sugata Halder Presently Head HR of Century Ply India Ltd had interacted with the students on 29th July 2017.

He gave information about the basic success mantras and shared his experience with students. Importance of Information Technology was discussed.

“The right balance of knowledge and ideas along with the team and smart work is the success of mantra.”



INDEPENDENCE DAY



On 15th August 2017 the 70th Independence day was celebrated in Army Institute of Management, Kolkata. This celebration started with the National Anthem and was followed by flag hoisting. After this students of MBA 21 performed a small cultural event which truly made us remember our freedom fighters.

The celebration ended with speech by director ma'am and administrative officer which was followed by sweets distribution.



CONTACT US

Army Institute of Management
Judges Court Road, Alipore,
Opposite Alipore Telephone Exchange,
Kolkata – 700 027 Email: aim_kol@rediffmail.com

