



E-NEWSLETTER



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Army Institute of Management

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

Maj Gen Deepak Dhanda ,SM (Retd)

Director

Faculty Members

Maj Gen Deepak Dhanda, SM (Retd)

M.Sc in Def Studies (Madras Univ),
M.Phil (Madras Univ), MMS (OU)
Director

Malini Majumdar

MA (Annamalai Univ), MBA (CU),
Ph.D (CU)
Area : Marketing

Protik Basu

BE (JU), PGDBM (IIMC)
Area : Operations Management

Swapna Datta Khan

M.Sc. (Univ of Roorkee), M.Stat (ISI),
M.Phil (MKU), Ph.D(Univ of Pune)
Area : Quantitative Methods

Ayan Chattopadhyay

B.Tech (CU), MBA (Visva-Bharati),
PhD (NSOU)
Area: Marketing

Sougata Majumder

MBA (Visva-Bharati)
Area : HR&OB

Surajit Malakar

MBA (Kalyani Univ)
Area : Finance

Ravi Chatterjee

MBA (WBUT)
Ph.D. (Barkatullah Univ)
Area : Marketing

Abhishek Bhattacharjee

MBA (WBUT)
Area : Gen Management

Surajit Malakar

MBA (Kalyani Univ)
Area: Finance

Anindya Saha

B.Tech (WBUT), MBA (WBUT))
Area : System / IT

Asmita Basu

MBA(WBUT)

Finance

Archita Chatterjee

MBA (SMU)

Area : HR&OB

Sweta Rani

PGDM (IIBM), M.Phil (TGOU),
Ph.D (Magadh Univ)
Area : General Management

Preeti Sinha

MBA (Magadh Univ), UGC-NET
Area : General Management

Somarata Guha Chakraborty

M.Sc (CU), PGDM (AIMA)
Area : General Management

Sasmita Satpathy

MA (Psychology) (Utkal Univ)
MA (Sociology) (Utkal Univ),
MBA (Fakir Mohan Univ)
Counselor

Puja Singh Ghosh

MBA (SMIT-Gangtok)
Placement Officer

Non-Teaching Members

Name

Designation /
Department

Col S Chakraborty (Retd) Registrar & Head of
Administration

Mr. Sayan Palit Asst Librarian

Mr. Subhrajyoti Das Library Assistant

Mr. Rajeev Karmakar Academic

Mr. Goutam Saha Admission

Mr. B.K. Sardar Bengal Area

Mr. Tarak Sarkar PA to Director

Mr. D Chakraborty Administration

Mr. Arun Kr. Roy Placement

Mr. Biplab Kumar Ghosh Accounts

**Mr. Paranab Kumar
Ghosh** Accounts

Mr. Kajal Kumar Das Estate Supervisor

Ms. Anjali Sidhu Girls Warden

Mr. A K Mondal Boys Warden

Mr. Sanjoy Bose Computer Lab Asst

Mr. Arijit Sanyal Computer Lab Asst



ACTIVITIES OF COLLEGE

GUEST LECTURE

STRUCTURE OF A COMPANY

The guest lecture was taken by Mr. Harsh Poddar on 13th October 2017. He visited our prestigious institution “Army Institute of Management, Kolkata for giving us knowledge about the structure of a company, why a company is even needed. He explained how our power of imagination, how our ability to communicate makes us different. The event showcased the inquisitiveness of the students and also educated & made us aware about the nature of successful people.



SOFT SKILLS

On 30th October 2017 the Army Institute of Management, Kolkata organized a Workshop on “Soft skills required for Migration from Campus to Industry” by the chief resource executive of Uttaran ETC, Resident Country Manager of GM International Italy Mr. Sudip Sen. The students got the knowledge about the facts and importance of soft skills and also management skills required to step into the industry. His lecture explained things in details covering many ex-





STUDENT EXCHANGE PROGRAM

AIMT NOIDA TO AIM KOLKATA

The institute had organized a student exchange program for the students of Army Institute of Management & Technology, Noida from 10th October to 14th October 2017. The student of AIMT were whole heartedly welcomed by our students and everyone. During their stay they attended an interactive session with the Director, Faculties and Students. Industrial visit to GRSC (Victoria Memorial, Fort William Museum) Cultural show and dinner at restaurant.

PROGRAM DETAILS

- DAY 1: Guest Lecture by Prof Ravi Chatterjee on “Business Communication”, followed by Management Games
- DAY 2: “Industrial Visit-GRSC” was arranged the next day, followed by a social evening.
- DAY 3: “Kolkata Darshan” was arranged by Army Institute Of Management Kolkata for the students of Army Institute of Management and Technology, Noida.
- DAY 4: Lecture by Prof Ravi Chatterjee, Guest Lecture by Harsh Poddar, and a special dinner

AIM KOLKATA TO AIMT NOIDA

Students of Army Institute Of Management Kolkata went on Student Exchange Program with Army Institute of Management and Technology, from 26th October 2017 to 29 October, 2017. During the exchange program our students attended various lectures at AIMT. It also included an interactive session with the Director, Faculties and Students of AIMT.



NHSM EVENT

College cultural events are some of the most happening events in the city. The inauguration of **Astitwa 2017** – the annual inter collegiate cultural fest organized by NSHM College where our institute took part in various activities such as antakshri, debate, quiz-up, junkyard architecture, street play, non- gas cooking etc. The two days fest was attended by more than 30 colleges among which our college students also participated and gave splendid performance in each of the event they participated.

They **first position** in **Junkyard architecture** was secured by **Deepak Singh** and **Bandana Pun. Magar** and in **Non-gas cooking** by **Salim Khan** and **Shilpa Mandal**.





PUBLIC SPEAKING



Public speaking is the process of communicating information to an audience. It is an initiative taken by our Director Sir, Maj Gen Deepak Dhanda, SM (Retd) to build the confidence among the students to face the interview in future and also to make them comfortable enough to speak in front of public at large without any hesitation. The assessment and evaluation of students in these sessions are done directly by the Director Sir himself. Students are given topics by their mentors mostly from the current affairs which is helping them to build knowledge.



CONTACT US

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