



E-NEWSLETTER

Date: 20th December

Vol. 1, Issue 15

## Army Institute of Management

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

### VISION

To become a premier business school recognized internationally for professional excellence in management education.

### MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



## Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

***Maj Gen Deepak Dhanda ,SM (Retd)***

***Director***

### Faculty Members

**Maj Gen Deepak Dhanda, SM (Retd)**

M.Sc in Def Studies (Madras Univ),

M.Phil (Madras Univ), MMS (OU)

Director

**Malini Majumdar**

MA (Annamalai Univ), MBA (CU),

Ph.D (CU)

Area : Marketing

**Protik Basu**

BE (JU), PGDBM (IIMC)

Area : Operations Management

**Swapna Datta Khan**

M.Sc. (Univ of Roorkee), M.Stat (ISI),

M.Phil (MKU), Ph.D(Univ of Pune)

Area : Quantitative Methods

**Ayan Chattopadhyay**

B.Tech (CU), MBA (Visva-Bharati),

PhD (NSOU)

Area: Marketing

**Sougata Majumder**

MBA (Visva-Bharati)

Area : HR&OB

**Surajit Malakar**

MBA (Kalyani Univ)

Area : Finance

**Ravi Chatterjee**

MBA (WBUT)

Ph.D. (Barkatullah Univ)

Area : Marketing

**Abhishek Bhattacharjee**

MBA (WBUT)

Area : Gen Management

**Surajit Malakar**

MBA (Kalyani Univ)

Area: Finance

**Anindya Saha**

B.Tech (WBUT), MBA (WBUT))

Area : System / IT

**Asmita Basu**

MBA(WBUT)

Finance

**Archita Chatterjee**

MBA (SMU)

Area : HR&OB

**Sweta Rani**

PGDM (IIBM), M.Phil (TGOU),

Ph.D (Magadh Univ)

Area : General Management

**Preeti Sinha**

MBA (Magadh Univ), UGC-NET

Area : General Management

**Somarata Guha Chakraborty**

M.Sc (CU), PGDM (AIMA)

Area : General Management

**Debaleena Chatterjee**

M.Sc(CU), MBA(CU)

Ph.D. (IIT-Kgp), UGC-NET

Area : General Management

### Non-Teaching Members

Name

Designation /  
Department

**Col S Chakraborty (Retd)** Registrar & Head of Administration

**Mr. Sayan Palit** Asst Librarian

**Mr. Subhrajyoti Das** Library Assistant

**Mr. Rajeev Karmakar** Academic

**Mr. Goutam Saha** Admission

**Mr. B.K. Sardar** Bengal Area

**Mr. Tarak Sarkar** PA to Director

**Mr. D Chakraborty** Administration

**Mrs Puja Singh Ghosh** Placement Officer

**Mr. Arun Kr. Roy** Placement

**Mr. Biplab Kumar Ghosh** Accounts

**Mr. Paranab Kumar Ghosh** Accounts

**Mr. Kajal Kumar Das** Estate Supervisor

**Ms. Anjali Sidhu** Girls Warden

**Mr. A K Mondal** Boys Warden

**Mr. Sanjoy Bose** Computer Lab Asst

**Mr. Arijit Sanyal** Computer Lab Asst

## ACTIVITIES OF COLLEGE

### CHILDREN DAY CELEBRATION

Asha school's event was held on **14th November, 2017** on the occasion of children's day.

This event was organized and partially conducted by ISR team ( Institute Social Responsibility ) headed by ISR student coordinators Bhanupriya and Anubha Bharwal.

The event was started with the arrival of chief guest and inauguration of the exhibition of products which were created with the help of the students of the school by the team regularly visiting for about one week before the event.

After the chief guest was seated with honor the event started.

It all started with two dance performances by the staff of Asha School for their children. And after our emcee Priya Singh conducted the rest of the program prepared by the ISR team.

The program consisted of group song for kids followed by dance and skit, and also children of Asha School were entertained by the Joker who also distributed chocolates to children.





## GUEST LECTURES



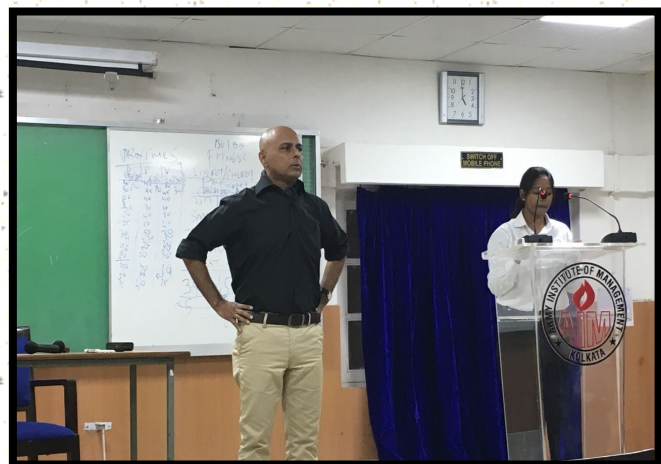
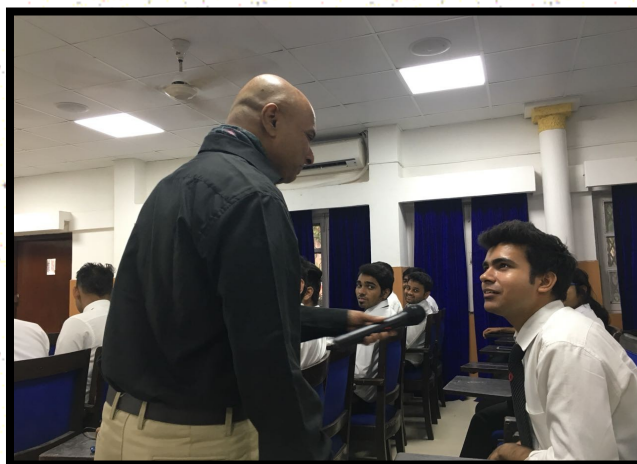
### MEET THE CORPORATE

The Institute had organized guest lecture by **Dr. H.S.Singha** on “**Corporate insight, motivation and mantras to achieve success**” on **30-November-2017**. Dr. H.S.Singha dean, GNIMT, retired colonel from the Indian Army. He visited “Army Institute of Management, Kolkata” for giving knowledge about basic success mantras and sharing his experience. He explained many things in details like importance of technology in corporate, importance of globalization, time management, classroom learning and Japanese working methodology. The event proved to be a very enriching and educative experience for all the students. The session was very interactive. And there was lot to take away for the students about the corporate world and its day to day requirements.



### POWER OF FIRST IMPRESSION

The institute had organized colloquium for the students of AIMK on “**Power of first impression**” by **Mr. Surajit (Bobby) Das**, image consultant on 23rd November, 2017. Mr. Das explained about the power of first impression in various situations. Why it is most important to make a good first impression?, what are the things that one should take care while preparing for an interview as this is the very first impression that you make in the corporate world. It was



## MANAGERS VS ENTERPREUNERS

The guest lecture was taken by **Ms Meghna Laha** on **24<sup>th</sup> November, 2017**. She came into our prestigious institution Army Institute of Management, Kolkata for providing us the detailed structural difference between a Manager and an Entrepreneur. She explained how the difference in the thought process makes Managers and Entrepreneurs different. The event helped the students in tracing those fine lines that often get ignored in the busy world of business.



## GST (GOODS AND SERVICE TAX)

There was a guest lecture by **Mr. Harsh Poddar**, **CA Sajjan Kumar Kedia**, **Mr. Amit Jaiswal** and **Mr. Vivek Mehta** sir which was again very interactive and informative. The event lasted for about two hours, and proved to be a very enriching and educative experience for all the students as well as the teachers. All the students of AIMK actively participated in the event.

The event showcased the inquisitiveness of the students and also educated & made us aware about the new Tax system of our country that is GST. The session was very interactive. Overall the session was a great success and there was a lot for the students to take away from their interactive and intellectual session.



## EXPERIENCE SHARING SESSION BY PLACED STUDENTS

The experience sharing session of the till date placed students of Army Institute of Management Kolkata was held on 27<sup>th</sup> November, 2017. This session was conducted by our Director Maj General Deepak Dhanda, SM(Retd).

All the students of MBA 20, whoever got placed in different organizations shared their GD and PI experience. They covered the areas where they felt, they had faced the maximum trouble. The students of MBA 21 got a brief idea about how they need to prepare themselves for the GD and PI rounds.



## BLOOD DONATION CAMP

The “Army Institute of Management, Kolkata” had organized a blood donation camp under the guidance of our Director Maj. Gen. Deepak Dhanda, SM (Retd.) and the faculty in charge Dr. Sweta Rani. The Army Medical Corps (AMC) blood transfusion team visited the institution for making this blood donation camp a successful event. They also shared knowledge about the benefits and importance of blood donation with the students. The director of the institute and students actively participated in the event. The event showcased the inquisitiveness of the students and also made them aware about the benefits and importance of Blood Donation camp in the institutions. Blood donation camp by Army Institute of Management was a great success.





## ALUMNI MEET, KOLKATA

On 9 Dec 2017, an Alumni meet was conducted by Army Institute of Management Kolkata at the Ordinance Depot club. In Kolkata it is for the first time that the Alumni meet was conducted outside the institute campus. All the NIMC/AIMK Alumni in and around Kolkata were invited to this meet. In this meet along with the student coordinators were the Director, Registrar, Faculty alumni coordinators and the placement officer.

The agenda of this meet was to meet up with the alumni, get to know them, learn from their experience and workout the possibility to get companies to the institute for internships and final placements.

All the alumni who participated in this meet were very happy to meet up with their batch mates and juniors. They assured to support the institute in every possible manner and also agreed to give their best in making the next alumni meet Grand.

The Director and the Registrar thanked and congratulated the student and faculty team for all their efforts in making this event possible.



### CONTACT US

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### E-News Letter Team

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