



E-NEWSLETTER

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Army Institute of Management

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

Maj Gen Deepak Dhanda ,SM (Retd)

Director

Faculty Members

Maj Gen Deepak Dhanda, SM (Retd)

M.Sc in Def Studies (Madras Univ),
M.Phil (Madras Univ), MMS (OU)
Director

Malini Majumdar

MA (Annamalai Univ), MBA (CU),
Ph.D (CU)
Area : Marketing

Protik Basu

BE (JU), PGDBM (IIMC)
Area : Operations Management

Swapna Datta Khan

M.Sc. (Univ of Roorkee), M.Stat (ISI),
M.Phil (MKU), Ph.D(Univ of Pune)
Area : Quantitative Methods

Ayan Chattopadhyay

B.Tech (CU), MBA (Visva-Bharati),
PhD (NSOU)
Area: Marketing

Sougata Majumder

MBA (Visva-Bharati)
Area : HR&OB

Surajit Malakar

MBA (Kalyani Univ)
Area : Finance

Ravi Chatterjee

MBA (WBUT)
Ph.D. (Barkatullah Univ)
Area : Marketing

Abhishek Bhattacharjee

MBA (WBUT)

Area : Gen Management

Anindya Saha

B.Tech (WBUT), MBA (WBUT))
Area : System / IT

Asmita Basu

MBA(WBUT)
Area: Finance

Archita Chatterjee

MBA (SMU)
Area : HR&OB

Sweta Rani

PGDM (IIBM), M.Phil (TGOU),
Ph.D (Magadh Univ)
Area : General Management

Preeti Sinha

MBA (Magadh Univ), UGC-NET
Area : General Management

Somarata Guha Chakraborty

M.Sc (CU), PGDM (AIMA)
Area : General Management

Debaleena Chatterjee

M.Sc,(CU), PGDM(AIMA)
Area: General Management

Non-Teaching Members

Name

Designation /
Department

Col S Chakraborty (Retd) Registrar & Head of
Administration

Mr. Sayan Palit Asst Librarian

Mr. Subhrajyoti Das Library Assistant

Mr. Rajeev Karmakar Academic

Mr. Goutam Saha Admission

Mr. B.K. Sardar Bengal Area

Mr. Tarak Sarkar PA to Director

Ms. Puja Singh Ghosh Placement Officer

Mr. D Chakraborty Administration

Mr. Arun Kr. Roy Placement

Mr. Biplab Kumar Ghosh Accounts

**Mr. Paranab Kumar
Ghosh** Accounts

Mr. Kajal Kumar Das Estate Supervisor

Ms. Anjali Sidhu Girls Warden

Mr. A K Mondal Boys Warden

Mr. Sanjoy Bose Computer Lab Asst

Mr. Arijit Sanyal Computer Lab Asst



ACTIVITIES OF COLLEGE



INTERCOLLEGE FEST

NIRMA UNIVERSITY

A national level college cultural event is one of the most happening events at this time where different colleges from different parts of the country get the chance and to compete with each other at a national level. This national level college fest was organised by Institute of Management Nirma University, Ahmedabad from 18th Jan, 2018 to 20th Jan 2018 where along with our institute more than 50 colleges actively participated in it. For which, our college students went to Ahmedabad with the dynamic performers in acting (CHEHRE) and dance (FOOTLOOSE). It was a 10 day trip to Ahmedabad, which gave a splendid experience to our students.



CARPIE DIEM

Carpe Diem is the cultural fest of IIM Calcutta which was organised from 19 Jan, 2018 to 21 Jan, 2018. In that cultural fest our college also participated in various events like Euphoria (Dance on your pulse), Solo Dance, Raag Mala (solo song), sports quiz, Bollywood quiz, counter strike, FIFA, Joka Roadies, Early morning photography, Razzmatazz (Fashion event) any more. It was a great learning experience by our students and they gave their best and performed really well.





REPUBLIC DAY CELEBRATION



Our college organised a Cultural Event on 26th January, 2018 to honour the date on which Constitution came into effect. The day started with flag hoisting followed by National Anthem. The cultural event got started with a group dance on a patriotic medley, followed by a small skit which showed the present scenario of our country. The event came to end and sweets got distributed to all the students and faculty.



GUEST LECTURE

SAP FICO

There was a guest lecture by Mr. Rajeev Sengupta (ICA) on 29th Jan, 2018 where ICA is considered as a pioneer in computerized Accounting & Finance training. The session was very interactive and informative and it lasted for about one and a half hour, and proved to be a very enriching and educative experience for all the students. The event showcased the inquisitiveness of the students and also educated and made us aware about the SAP FICO Module which help the students to handle any department of Accounts and Finance of any company. Overall the session was a great success and there was a lot for the students to take away from this intellectual session.





GUEST LECTURE



DATA SCIENCE

College organised a Workshop on Data Science on 3rd Feb, 2018. The workshop was hosted by Mr. Jayanta Adhikary from Tata Consultancy Service. Mr Jayanta Adhikary very rightly explained the importance of Data Science in our life and how some companies rule the market only by merging data. This informative session helped the students understand the need for data and the use of it in a broader perspective.



INTERCOLLEGE FEST

COLOURS OF YOUTH

A talent hunt show organized by MARUTI SUZUKI on 8th Feb, 2018 provided the stage to our students to showcase their talent at a mega level competition where the competition was judged by the famous dancer and actress Shakti Mohan and Singer MR. Benny Dayal. This audition round gave a stage to the participants to demonstrate their Versatile Personality and well-rounded talent. Our institute participated in this audition round with different factors as their forte such as Dancing, singing, acting.





INDUSTRIAL VISIT



EMAMI

On 08 th Feb 2018, the AIMK organised an industrial visit under their education program. Students visited an Indian conglomerate company Emami Group. It was founded in 1974 by two friends Mr. R.S. Agarwal and Mr. R.S. Goenka. The company is well known in India for its fairness cream products for men. Around 25 students with 3 Faculty became the part of this industrial visit program. Students were welcomed by The Marketing as well as HR team and were briefly told about the structure and the manufacturing units of the company. Emami's have expanded their business from FMCG to Print, Real Estate, Healthcare, Cement and Retail. The students visited it's Headquarter situated in Kolkata which is also one of the oldest manufacturing unit of the company. Students were served with lunch at the end of the industry tour. Students learned a lot from their industrial visit.



SBI

The Army Institute Of Management, Kolkata organised an industrial visit under their education program on 8th Feb, 2018. This visit was a journey to history of Indian Banking and SBI. Our two faculties Prof. Preeta Sinha, Prof. Somrata Guha Chakroborty along with 15 students visited SBI. It is established in 1806 at calcutta as bank of Calcutta. It is the oldest bank of Indian sub-continent . During the visit student came to know about the history of bank, various associate banks of SBI, services provided by the banks and many more things which is beneficial for a finance student in future when they enter the corporate world. It was a great experience and there is much to take away from that visit.





SPORTS MEET

FOOTBALL

On 12th February 2018 the Army Institute of Management, Kolkata organized the final closing ceremony of the football tournament held in the campus. The tournament was organised by the students' sports coordinators Pooja Mehra, Virendra Chahar and Sourabh Jagtap. The total of 4 teams took part in the tournament. The final ceremony took place with the warm welcome of the Director of the institute Maj Gen Deepak Dhanda and the faculty. The director motivated both the teams by handshaking with each player of both the finalist teams. The final match got two halves each of 45 min and the winning team won the nail biting match by 2-1. The aim of the institute was to develop the



BADMINTON

On 13th February 2018 the Army Institute of Management, Kolkata organized the final closing ceremony of the badminton tournament held in the campus. The tournament was organised by the members of Striker Club. The ceremony took place with the warm welcome of the Director of the institute Maj Gen Deepak Dhanda and the faculty. Students took part in singles, doubles and as well as mixed doubles format. Sports plays a great role in one's life, it helps the person to keep healthy and happy. The event took place for about 1 week and students who took part in it were appreciated for their efforts and victories at the end of the tournament.





SERENDIPITY- GLOBSYN SCHOOL OF BUSINESS

College cultural events play a very important role in revealing the talent we all have. The inauguration of SERENDIPITY 2018 on 2nd February – the annual inter collegiate cultural fest organized by GLOBSYN SCHOOL OF BUSINESS where our institute took part in various activities such as TREASURE HUNT, INVESTOMANIA and SHOW YOUR TALENT. The fest was attended by more than 19 colleges among which our college students actively participated and gave splendid performance in each of the event they participated. Our College secured Winner Prizes for TREASURE HUNT and INVESTOMANIA. Our college also got Runners up Prize for SHOW YOUR TALENT. It was a great learning experience for the students.



CONTACT US

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