



E-NEWSLETTER



Date: 15th April, 2018

Vol. 1, Issue 19



Army Institute of Management

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

Maj Gen Deepak Dhanda ,SM (Retd)

Director

Faculty Members

Maj Gen Deepak Dhanda, SM (Retd)

M.Sc in Def Studies (Madras Univ),
M.Phil (Madras Univ), MMS (OU)
Director

Malini Majumdar

MA (Annamalai Univ), MBA (CU),
Ph.D (CU)
Area : Marketing

Protik Basu

BE (JU), PGDBM (IIMC)
Area : Operations Management

Swapna Datta Khan

M.Sc. (Univ of Roorkee), M.Stat (ISI),
M.Phil (MKU), Ph.D(Univ of Pune)
Area : Quantitative Methods

Ayan Chattopadhyay

B.Tech (CU), MBA (Visva-Bharati),
PhD (NSOU)
Area: Marketing

Sougata Majumder

MBA (Visva-Bharati)
Area : HR&OB

Surajit Malakar

MBA (Kalyani Univ)
Area : Finance

Ravi Chatterjee

MBA (WBUT)
Ph.D. (Barkatullah Univ)
Area : Marketing

Abhishek Bhattacharjee

MBA (WBUT)
Area : Gen Management

Surajit Malakar

MBA (Kalyani Univ)
Area: Finance

Anindya Saha

B.Tech (WBUT), MBA (WBUT))
Area : System / IT

Asmita Basu

MBA(WBUT)
Area: Finance

Archita Chatterjee

MBA (SMU)
Area : HR&OB

Sweta Rani

PGDM (IIBM), M.Phil (TGOU),
Ph.D (Magadh Univ)
Area : General Management

Preeti Sinha

MBA (Magadh Univ), UGC-NET
Area : General Management

Somarata Guha Chakraborty

M.Sc (CU), PGDM (AIMA)
Area : General Management

Debaleena Chatterjee

M.Sc.(CU), PGDM(AIMA)
Area: General Management

Non-Teaching Members

Name

Designation /
Department

Col S Chakraborty (Retd) Registrar & Head of
Administration

Mr. Sayan Palit Asst Librarian

Mr. Subhrajyoti Das Library Assistant

Mr. Rajeev Karmakar Academic

Mr. Goutam Saha Admission

Mr. B.K. Sardar Bengal Area

Mr. Tarak Sarkar PA to Director

Puja Singh Ghosh Placement Officer

Mr. D Chakraborty Administration

Mr. Arun Kr. Roy Placement

Mr. Biplab Kumar Ghosh Accounts

**Mr. Paranab Kumar
Ghosh** Accounts

Mr. Kajal Kumar Das Estate Supervisor

Ms. Anjali Sidhu Girls Warden

Mr. A K Mondal Boys Warden

Mr. Sanjoy Bose Computer Lab Asst

Mr. Arijit Sanyal Computer Lab Asst



ACTIVITIES OF COLLEGE



JOY OF GIVING

On 14th march 2018, The Director of Army Institute of Management, Kolkata Maj Gen Deepak Dhanda and the faculty in charge Dr. Sweta Rani declared JOY FOR GIVING event open. The students of both the batches gathered in a hall and discussed the activities, roles and responsibilities to be performed during the event. “The secret of giving is very simple – what we give is what we get” So why not begin with spreading smiles, happiness and cheer, and in return experience the joy of giving. Overall the event was a great success.



GUEST LECTURE BY COLONEL PRABIR SENGUPTA

There was a guest lecture by Col. Prabir Sen Gupta on the group discussion and personal interview session which was held on 15 march 2018. The session was very interactive and informative and it lasted for about one and a half hour, and proved to be a very enriching and educative experience for all the students. The event showcased the inquisitiveness of the students and also educated and made us aware about the performance which is needed to be delivered by us for the upcoming future interviews which will help the students to get the confidence to face any interview come what may. Overall the session was a great success and there was a lot for the students to take away from this intellectual session.



INDUSTRY VISIT

On 15 March and 28 March 2018, students from Army Institute of Management, Kolkata visited Haldia Petrochemicals Industry and Diamond Beverages Pvt. Ltd. (Coca-Cola) along with their faculty in charge. The visit is the part of their education programme which is organised every year so that the students get an opportunity to face the workings in any industry or organisation.



MEMENTO DESIGN COMPETITION

Army Institute of Management organised memento design competition and NEN E-WEEK prize distribution event on 17th March, 2018. In this event students design memento and present before the panel. Virat Jaiswal got first prize for memento design. This event was followed by NEN E-WEEK prize distribution ceremony.



INFERNO the annual B-School meet happened on 21st to 23rd March, 2018. The Inferno showcased rock-strong performances and skills of students from various colleges. This year, we have had many different activities starting from business games to stage activities to sports.

DAY 1– BAZARRE

Day 1 i.e. 21st March, first day of Inferno 2018 AIMK college fest started with cricket match and table tennis and in the evening with BAZARRE 2018. In Bazarre 8 teams participated 6 from AIMK and 2 from Swami Vivekanand college. In this event, teams have to set up a stall and earn maximum profit. In this 4 prizes were given. Best entrepreneur was bagged by Feast Street team, fastest sale by Vstars Lazziz team, best advertisement by Food Mohalla and maximum sale by Craft Da Dhaba Team.

DAY 2

Day 2 started with some sports activities and on the evening solo singing and fashion show event took place. Students from various colleges participated in various events like pot painting, Mock CID, No gas cooking and many more events. It was a great success.





INFERNO 2K18



DAY 3-

Day 3 was the final day of Inferno 2018. Which consisted of various events like solo dance, group dance, LAN gaming, prize distribution ceremony and last but not the least star performance of the night TRAP BAND. All in one event was a great success. Students and everyone learned a lot.



CYBER SECURITY

There was a guest lecture by Lt Col Sunil Sharma on 31st March 2018. It was mainly based on the ideas to go on with the advancement in technology. The session was very interactive and informative and proved to be a very enriching and educative experience for all the students.



CANCER AWARENESS

On 7th April 2018, the Army Institute of Management, Kolkata organised an interactive session on Cancer and Anti-Tobacco. The Director, faculty members and students were present in the session. The session was taken by the doctors of Chetna Foundation named as Dr. Priyadarshan Kumar, Dr. Tanmoy Chatterjee, Dr. Charles WD Reego and Dr. Curtis Angello Arathoon. The session briefed about the harmful causes of smoking and tobacco consumption. Overall there was a lot to carry from this session for the students.





INDUSTRY VISIT TO JAMSHEDPUR



The Students of Army institute of Management, Kolkata went to Jamshedpur on 26th March, 2018 for the purpose of Industrial Visit to the various companies & subsidiaries of TATA Group.

On first day students visited TSPDL which is primarily concerned with acting as an intermediary between steel producers and the end user providing processing, inventory management and distribution services; thereby making it the most vital link in the Steel Supply Chain. Second destination was Indian Steel and Wire Products Limited.

On the second day of industrial visit students went to Tata Motors Limited (formerly TELCO).

The industrial visit was extremely educational and transforming for us. Students have gained much practical knowledge through best possible live experiences.



CONTACT US

Army Institute of Management
Judges Court Road, Alipore,
Opposite Alipore Telephone Exchange,
Kolkata – 700 027 Email: aim_kol@rediffmail.com



E-News Letter Team

Prof. Anindya Saha (Head E-Magazine)

Niharika Nupur, Reena Aggarwal, Payal Singh, Vikas Choudhary, Ishita Banerjee