



E-NEWSLETTER



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Army Institute of Management

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

Maj Gen Deepak Dhanda ,SM (Retd)

Director

Faculty Members

Maj Gen Deepak Dhanda, SM (Retd)

M.Sc in Def Studies (Madras Univ),
M.Phil (Madras Univ), MMS (OU)
Director

Malini Majumdar

MA (Annamalai Univ), MBA (CU),
Ph.D (CU)
Area : Marketing

Protik Basu

BE (JU), PGDBM (IIMC)
Area : Operations Management

Swapna Datta Khan

M.Sc. (Univ of Roorkee), M.Stat (ISI),
M.Phil (MKU), Ph.D(Univ of Pune)
Area : Quantitative Methods

Ayan Chattopadhyay

B.Tech (CU), MBA (Visva-Bharati),
PhD (NSOU)
Area: Marketing

Sougata Majumder

MBA (Visva-Bharati)
Area : HR&OB

Surajit Malakar

MBA (Kalyani Univ)
Area : Finance

Ravi Chatterjee

MBA (WBUT)
Ph.D. (Barkatullah Univ)
Area : Marketing

Abhishek Bhattacharjee

MBA (WBUT)
Area : Gen Management

Surajit Malakar

MBA (Kalyani Univ)
Area: Finance

Anindya Saha

B.Tech (WBUT), MBA (WBUT))
Area : System / IT

Asmita Basu

MBA(WBUT)
Area: Finance

Archita Chatterjee

MBA (SMU)
Area : HR&OB

Sweta Rani

PGDM (IIBM), M.Phil (TGOU),
Ph.D (Magadh Univ)
Area : General Management

Preeti Sinha

MBA (Magadh Univ), UGC-NET
Area : General Management

Somarata Guha Chakraborty

M.Sc (CU), PGDM (AIMA)
Area : General Management

Debaleena Chatterjee

M.Sc,(CU), PGDM(AIMA)
Area: General Management

Non-Teaching Members

Name

Designation /
Department

Col S Chakraborty (Retd) Registrar & Head of
Administration

Mr. Sayan Palit Asst Librarian

Mr. Subhrajyoti Das Library Assistant

Mr. Rajeev Karmakar Academic

Mr. Goutam Saha Admission

Mr. B.K. Sardar Bengal Area

Mr. Tarak Sarkar PA to Director

Puja Singh Ghosh Placement Officer

Mr. D Chakraborty Administration

Mr. Arun Kr. Roy Placement

Mr. Biplab Kumar Ghosh Accounts

**Mr. Paranab Kumar
Ghosh** Accounts

Mr. Kajal Kumar Das Estate Supervisor

Ms. Anjali Sidhu Girls Warden

Mr. A K Mondal Boys Warden

Mr. Sanjoy Bose Computer Lab Asst

Mr. Arijit Sanyal Computer Lab Asst

JOY OF GIVING

Joy of giving is an initiative by Army Institute of Management, ISR team. Under this program volunteers had collected clothes, food items and money from students, faculty members and staff members of the AIMK. All these items were distributed to the people, who are in need, those people who can't afford all these items. This initiative of AIMK will provide much needed help to the society.



FINANCIAL LITERACY SKIT

A Financial Literacy Skit organized by the Army Institute of Management on 27 April 2018. This skit was organised to educate the audience about the Financial Investment in the market, it was not only focused on the gold or real estate market but made the audience aware of the new in trend market i.e. mutual funds investment and insurance sector. The skit was divided into two parts where the first part was focused on the Mutual Investment and the latter was showing the importance of the Insurance. This skit was proved to be creating the required awareness, information and education of the same into the minds of the audience. The main tagline was “Do the rightful investment today and get the benefits tomorrow”





NATIONAL CONFERENCE



AIMK organised NCCMP on 21st April, 2018. It covered session tracks based on General management, Marketing, Finance, Economics, Business Accounting, Human Resource Management, IT, Diversity and Sustainable Development. All the faculties, staffs and students of AIMK actively participated in the event and made it a success. Research Scholars, professors and students from around the country came to take part and present their papers in the conference. The session was very interactive and informative. It was proved to be a very enriching and educative experience for all students. Thus, helping faculties and students to explore more opportunities and learn from them.

The inauguration of NCCMP 2018 was done in presence of august gathering by **Prof. (Dr.) Saikat Maitra, Honourable Vice-Chancellor MAKAUT** (Maulana Abul Kalam Azad University of Technology, West Bengal) and by **Prof. (Dr.) Ajay Pathak Honourable Vice-Chancellor ICFAI University Tripura and Director IBS Kolkata**. The opening ceremony had a special welcome address from the conference organizing committee chairman and Director, Army Institute of Management Maj Gen Deepak Dhanda (SM).





NATIONAL CONFERENCE



The conference addressed a variety of topics relevant to the main theme, including broad areas like Marketing Practices and Strategies, Finance and Investment, Human Resource Management and Quality Management. The conference ran in four parallel tracks as per the broad areas and all sessions were chaired by eminent professor of different Universities of India.





SWEARING-IN CEREMONY



On 10th May 2018, The Army Institute Of Management, Kolkata conducted Swearing-in ceremony for the newly elected Student Council Members. The Institute Director Maj Gen Deepak Dhanda along with Institute faculties and students were present on this remarkable day. The Ceremony held the newly elected student council members along with former council members to discharge with the duties, roles and responsibilities towards the institute. After the Ceremony, the Institute director briefed all the students with an old line 'Duties and Responsibilities go hand in hand' and explained how important it is to maintain the Pride of the Institute with the roles one carries.



CONTACT US

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