



E-NEWSLETTER



Date: 22nd Aug, 2016

Vol. 1, Issue 1

Army Institute of Management

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.



*Maj Gen Dr. SC Jain, VSM** (Retd)*

Director

Faculty Members

Non-Teaching

Faculty Members		Non-Teaching	
Name	Designation / Department	Name	Designation / Department
Maj Gen Suresh Chandra Jain, VSM** (Retd) BE (BITS-Pilani), M.Tech (IIT-Kgp), MMS (OU), Ph.D (Barkatullah Univ) Area : HR & OB	Sasmita Satpathy MA (Psychology) (Utkal Univ) MA (Sociology) (Utkal Univ), MBA (Fakir Mohan Univ) Area : HR&OB	Col S Chakraborty (Retd)	Registrar & Head of Administration
Malini Majumdar MA (Annamalai Univ), MBA (CU), Ph.D (CU) Area : Marketing	Kaustav Banerjee M.Sc. (Stat) (CU) Area : Statistics	Mr. Sayan Palit	Asst Librarian
Protik Basu BE (JU), PGDBM (IIMC) Area : Operations Management	Rajib Bhattacharya MA (MG Univ), MBA (JU), M.Phil (TGOU), ACMA	Mr. Rajeev Karmakar	Academic & Admission
Ayan Chattopadhyay B.Tech(C.U) MBA(Visva-Bharati), Ph.D (NSOU) Area : Marketing	Ravi Chatterjee MBA (WBUT); Ph.D. (Barkatullah Univ) Area : Marketing	Mr. Tarak Sarkar	PA to Director
Swapna Datta Khan M.Sc. (Univ of Roorkee), M.Stat (ISI),M.Phil (MKU), Ph.D(Univ of Pune) Area : Quantitative Methods	Puja Singh Ghosh MBA (SMIT-Gangtok) Area : HR & OB	Miss Binita Singh	Admission
Pramit Sengupta MBA (WBUT) Area : Finance	Abhishek Bhattacharjee MBA (WBUT) Area : Gen Management	Mr. D Chakraborty	Administration
Sougata Majumder MBA (Visva-Bharati) Area : HR&OB	Surajit Malakar MBA (Kalyani Univ) Area: Finance	Mr. Arun Kr. Roy	Placement
	Anindya Saha B.Tech (WBUT), MBA (WBUT)) Area : System / IT	Mr. Biplab Kumar Ghosh	Accounts
		Mr. Paranab Kumar Ghosh	Accounts
		Mr. Kajal Kumar Das	Estate Supervisor
		Mrs. S Makar	Girls Warden
		Mr. A K Mondal	Boys Warden
		Mr. Sanjoy Bose	Computer Lab Asst
		Mr. Arijit Sanyal	Computer Lab Asst



INAUGURATION PROGRAM

The program started with the welcome of MBA-20 batch on 13th July, 2016 which was followed by a welcome note by Director, Maj Gen Dr. SC Jain, VSM** (Retd). Then, we had an introductory session with all the Faculty members. Students also introduced themselves. The session came to an end with a beautiful Bengali song.

19th FOUNDATION DAY

The Institute celebrated its 19th Foundation Day, with volunteer participants of MBA-20 batch on 01st Aug, 2016. Program started with the Saraswati Vandana.

To celebrate this occasion the students performed many cultural events like Skit, Songs and Dances. The function came to an end with the motivational speech by Director.



RUN FOR RIO-2016

In order to create 'Olympic Fever' in the country ahead of next month's multi-sporting spectacle in Brazil, our students of MBA-19 and MBA-20 voluntarily participated in the event hosted by SAI (Sports Authority Of India, Netaji Subhash Chandra Bose Complex, Kolkata) on 05th Aug, 2016.

PATRIOTIC BEATS

On the occasion of **Quit India Day (09th Aug, 2016)**, **Army Institute of Management, Kolkata** took an initiative to remember the great sacrifice of the people of our country towards the path of independence by putting up a small programme highlighting the incident of the **Jallianwala Bagh Massacre**.





Name of the Speaker (s)	Topic of speech	Date of speech
Prof. Saibal Chatterjee	International Business Perspectives	14th July, 16
Mr. Harsh V Poddar	Practical Management – An Industry Perspective	15th July, 16
Mr. Kanak Kumar Jain	Volatility Games	15th July, 16
Dr. Sameer Mishra	Retail Salesmanship	16th & 30th July, 16
Dr. KK Chaudhuri	Special Address	18th July, 16
Mr. Jaydeep Goswami	Meet the Corporate	18th July, 16
Col PK Sengupta	Personality Development Programme	19th July, 16
Mr. Debargha Deb	Meet the Corporate	19th July, 16
Mr. Ankur Chaturvedi	Meet the Corporate	20th July, 16
Mr. Goutam Mukherjee	Introduction to Taxation	20th July, 16
Dr. Pradip Chopra	Special Address	21st July, 16
Mr. PK Sahu	Special Address	21st July, 16
Dr Nisha Saha	Special Address	21st July, 16
Mr. K. Pattanaik	Special Address	22nd July, 16
Dr. Ayan Chattopadhyay	Distribution & Channel Management	25th & 27th July, 16
Col Jyotiprakash	Management of Life Situations	25th July, 16
Mr. Subrata Kr. Saha	Meet the Corporate	26th July, 16
Cdr I Bhattacharya	Business Ethics	28th July, 16
Cdr I Bhattacharya	Negotiation	29th July, 16
Mr. Samrat Banerjee	Meet the Corporate	30th July, 16
Mr. Naresh Kumar	Special Address	01st Aug, 16



THE RESEARCH COMMUNITY



Dr. Ravi Chatterjee, Assistant Professor at Army Institute of Management, Kolkata won the prestigious "**Young Researcher Award**" along with "**Best Paper**" award and "**2016 Outstanding Paper award**" by *Journal of Service Management, Emerald Publications* for the paper "Examining the role of culture and emotions in determining festival shopping engagement and retail services preferences: An emerging market perspective" at the 7th International Research Symposium in Service Management, IRSSM-7 2016, 02nd-06th Aug, 2016, at Mahidol University International College in Nakhonpathom, Thailand.

Prof. Rajib Bhattacharya attended the **International Conference on Financial Markets and Corporate Finance (ICFMCF)** organized by IIT Madras on **12th – 13th Aug, 2016** at their Chennai Campus in association with Vinod Gupta School of Management - IIT Kharagpur, Department of Industrial & Management Engineering – IIT Kanpur, Department of Management Studies – IIT Delhi, Department of Management Studies – IIT Roorkee & Institute of Financial Management & Research – Chennai. **Prof. Rajib Bhattacharya** presented a paper titled "**Relevance of Declaration of Dividend on Stock Returns & Volatility – An Empirical Study on Selected Indian Companies**". In the paper, he presented empirical evidence of consistency or absence thereof in Dividend Payout Ratio having more prominent effect on stock returns and volatility than amount of dividend paid.



Prof. Pramit SenGupta attended the **International Conference on Financial Markets and Corporate Finance (ICFMCF)** organized by IIT Madras on **12th – 13th Aug, 2016** at their Chennai Campus. **Prof. Pramit Sengupta** presented a paper titled "**Endogenous liquidity in Indian Stock Market: An Empirical Analysis**" in ICFMCF 2016. In the paper, he presented about the effects of liquidity measures on movement of Indian Stock Market. The conference intended to offer a medium to the academicians, researchers and practitioners to intermingle and share their perspectives on topical maturity in the vicinity of Financial Markets and Corporate Finance.



Prof. Protik Basu, Associate Professor at Army Institute of Management, Kolkata attended the **International Conference on Operations and Supply Chain Management (ICOSCM 2016)** organized by Symbiosis Institute of Operations Management, Nashik, Maharashtra on **11th-13th Aug, 2016**. The inaugural keynote was presented by Ms. Neelam Singh (ARC Advisory Group, headquartered in Boston). **Prof. Protik Basu** presented a paper titled "**Role of HR in Lean Manufacturing Implementation - a Comprehensive Study**". The conference aimed to provide a forum to the academicians, researchers and practitioners to interact and share their perspectives on recent development in the area of Operation and Supply Chain Management.





70 YRS OF INDEPENDENCE

“Long years ago, we made a tryst with destiny and now the time comes when we shall redeem our pledge... At the stroke of the midnight hour, when the world sleeps, India will awake to life and freedom”.

— Jawaharlal Nehru, Former Indian Prime Minister

On the event of Independence Day, Army Institute of Management, Kolkata celebrated the 70th anniversary of our independence by paying a tribute to the heroes of our independence struggle - who fought, suffered and sacrificed their lives to win freedom for India .

Colonel (Retd) S. Chakraborty and Faculty members and other dignitaries graced the occasion.



The program started with hoisting the national flag, followed by a commemorative speech. Group songs were presented by the students in the memorial of the great sacrifice of our forefathers filling all hearts with the passion to inspire all to serve the country. The celebration ended with the recital of India's national anthem “Jana Gana Mana”.

CONTACT US

Army Institute of Management
Judges Court Road, Alipore,
Opposite Alipore Telephone Exchange,
Kolkata – 700 027 Email: aim_kol@rediffmail.com



CREATED BY: Prof. Anindya Saha (Head E-Magazine), Aarti Sharma, Niraj Chand, Nishant Pachori