

ARMY INSTITUTE OF MANAGEMENT, KOLKATA

(ISO 9001:2015 Certified Institute)

MANDATORY DISCLOSURE

1. **Genesis.** The Army Institute of Management, Kolkata (formerly, National Institute of Management Calcutta) was established on 28 July 1997 by the **Army Welfare Education Society (AWES)**, New Delhi to conduct state-of-the-art Management Programme for the wards of Army personnel with an opportunity for the general candidates as well. The name of the Institute was changed to '**Army Institute of Management, (AIM) Kolkata**' with effect from 11 February 2005. Within a short span of time, AIMK has established itself on the B-School map of the country, and is being rated amongst the top five B-Schools in Eastern India. AIM Kolkata was the first Management Institute under the aegis of AWES to receive the unique distinction of being **accredited by NAAC** (The National Assessment and Accreditation Council), established by the University Grants Commission (UGC) of India to assess the quality of education being imparted at the institutions of higher education in the country. AIM Kolkata also possesses the **ISO 9001:2015** certification.

2. **Location.** AIM Kolkata which was earlier located at Alipore (near Command Hospital, Eastern Command), shifted to a state of the art, brand new campus at New Town, Rajarhat, Kolkata on 27 May 2021, built at a cost of around 92 Crore provided by Army Welfare Education Society.

3. **Approval and Affiliation.** The MBA Programme of the Institute is approved by the All India Council for Technical Education (**AICTE**) and affiliated to the Maulana Abul Kalam Azad University of Technology (MAKAUT), West Bengal, formerly known as West Bengal University of Technology (WBUT).

- (a) Link of AICTE EOA: <https://www.aim.ac.in/aicte-approvals>
- (b) Link of MAKAUT Approval :
<https://drive.google.com/file/d/128tmLmPp3dj9OEVHO7wi5yqJ4tfh8n1T/view>

4. **The Vision.** To become a premier business school recognized internationally for professional excellence in management education.

5. **The Mission**

- (a) Promote excellence in all dimensions of management.
- (b) Empower students by offering practical, innovative and technology-driven management programmes.
- (c) Prepare management professionals with a global mindset.
- (d) Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research, and publications.

6. **The Objectives**

- (a) To inculcate state-of-the-art management concepts and its applications.
- (b) To develop managerial acumen and personality.
- (c) To synthesize management education with Information Technology.
- (d) To prepare the students for Global Market.

7. **USP of AIM Kolkata**

- (a) ISO 9001:2015 certified Institute.
- (b) Fully residential.
- (c) Admission through CAT and WB JEMAT.
- (d) Reputed faculty members from industries and best B-Schools.
- (e) Cosmopolitan student profile.
- (f) Eco-friendly campus with adequate and appropriate infrastructure.
- (g) Placement in reputed companies.
- (h) Army connect.

8. **Intake.** The intake is 120 students in each batch (Academic Year).

9. **Admission Process** The admission process is:

- (a) Admission Test - CAT and WB JEMAT.
- (b) Group Discussion / Personal Interview (GD / PI) at AIM Kolkata.
- (c) Final merit list is prepared based on the candidates' performance in Admission Test and GD/PI.

10. **Programme.** AIM Kolkata offers two-year full time MBA programme. The programme emphasizes on an integrated understanding of theory and practice. Summer Internship is mandatory and an integral part of the MBA curriculum. Every student has to undergo four-five weeks summer internship during June-July after completion of first two semesters. Special emphasis is given to develop personality traits, communication skills, all-round awareness and practical knowledge of managing resources. Continuous interactions with industry captains are maintained through colloquia, seminars and discussions. Students are taken for factory visits to leading factories in and around Kolkata.

11. **Specialization.** The following specializations are offered at AIM:

- (d) Marketing Management

- (e) Financial Management
- (f) Human Resource Management
- (g) Operations Management
- (h) Business Analytics

12. Army Institute of Management, Kolkata aims at preparing a student for the global market. The Institute is different from other such institutions in terms of cosmopolitan student profile, admission through CAT, excellent faculty from the best B-Schools and industry background, fully residential campus, right infrastructure and above all excellent placement in reputed companies. Students are encouraged to present research papers in national and international conferences organized by the Institute and other academic institutions.

13. **Awards received.** The Institute has recognized by Times Ascent “Eastern India Leadership Awards” by being adjudged as “Best Academic Institution” as also by the “Skill Development Leadership Awards” (Mumbai) in 2023. AIMK also had the honours of being launched as cover story on “Knowledge Review” in the category of “Most trusted Institutions of India 2023” in management system.

14. **Institute Orientation Prog (MBA 27)** : https://aim.ac.in/event_gallery

15. **Institute Managing Committee – Chairman (Ex-Officio).**

Online Grievance Redressal Mechanism:

<https://www.aim.ac.in/grievance-redressal-online>

Establishment of Anti-Ragging Committee: Available

Establishment of Internal Complaint Committee with Appointment of

Ombudsman by University: Available

Establishment of Committee for SC/ST: Available

Internal Quality Assurance Cell: <https://www.aim.ac.in/igac>

16. **Faculty.**

Core Faculty: <https://www.aim.ac.in/core-faculty>

Faculty:Student Ratio = 1:20

No. of Faculty employed during Academic Year 2023 -2024: 13

No. of Faculty rotated during Academic Year 2022-2023: 01

17. **Fee.**

Fee Structure: <https://www.aim.ac.in/admission/fee-structure>

Scholarship: <https://www.aim.ac.in/scholarships>

18. Admission

Admission Procedure: <https://www.aim.ac.in/admission>

19. Infrastructure & other Resources Available

Infrastructure: <https://www.aim.ac.in/infrastructure>

Library: <https://www.aim.ac.in/library>

20. Academics

Academic Details: <https://www.aim.ac.in/academics>

Academic Calendar: <https://www.aim.ac.in/academic-calendar>

Government Schemes Implementation: [WBSCCS.pdf \(aim.ac.in\)](#)

21. Cyber Security & Social Media Cell https://aim.ac.in/sites/default/files/AIMK_ICT_CS_SM.pdf

Contact details.

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