



**E-NEWSLETTER**



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## **Army Institute of Management**

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

### **VISION**

To become a premier business school recognized internationally for professional excellence in management education.

### **MISSION**

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



## Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. "Growth with Education" is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.



*Maj Gen Dr. SC Jain, VSM\*\* (Retd)*

*Director*

## Faculty Members

## Non-Teaching

**Suresh Chandra Jain**  
BE (BITS-Pilani), M.Tech (IIT-Kgp), MMS (OU), Ph.D (Barkatullah Univ)

Area : HR & OB

**Malini Majumdar**  
MA (Annamalai Univ), MBA (CU), Ph.D (CU)

Area : Marketing

**Protik Basu**  
BE (JU), PGDBM (IIMC)  
Area : Operations Management

**Swapna Datta Khan**  
M.Sc. (Univ of Roorkee),  
M.Stat (ISI),  
M.Phil (MKU), Ph.D(Univ of Pune)

Area : Quantitative Methods

**Pramit Sengupta**  
MBA (WBUT)

Area : Finance

**Sougata Majumder**  
MBA (Visva-Bharati)

Area : HR&OB

**Anindya Saha**  
B.Tech (WBUT), MBA (WBUT))

Area : System / IT

**Sasmita Satpathy**  
MA (Psychology) (Utkal Univ)  
MA (Sociology) (Utkal Univ),  
MBA (Fakir Mohan Univ)

Area : HR&OB

**Kaustav Banerjee**  
M.Sc. (Stat) (CU)  
Area : Statistics

**Rajib Bhattacharya**  
MA (MG Univ), MBA (JU),  
M.Phil (TGOU), ACMA

**Ravi Chatterjee**  
MBA (WBUT); Ph.D. (Barkatullah Univ)

Area : Marketing

**Puja Singh Ghosh**  
MBA (SMIT-Gangtok)  
Area : HR & OB

**Abhishek Bhattacharjee**  
MBA (WBUT)

Area : Gen Management

**Surajit Malakar**  
MBA (Kalyani Univ)  
Area: Finance

**Ayan Chattopadhyay**  
B.Tech (CU), MBA (Visva-Bharati), PhD (NSOU)

Area: Marketing

### Name

### Designation / Department

**Col S Chakraborty (Retd)** Registrar & Head of Administration

**Mr. Sayan Palit** Asst Librarian

**Mr. Rajeev Karmakar** Academic & Admission

**Mr. Tarak Sarkar** PA to Director

**Miss Binita Singh** Admission

**Mr. D Chakraborty** Administration

**Mr. Arun Kr. Roy** Placement

**Mr. Biplab Kumar Ghosh** Accounts

**Mr. Paranab Kumar Ghosh** Accounts

**Mr. Kajal Kumar Das** Estate Supervisor

**Mrs. S Makar** Girls Warden

**Mr. A K Mondal** Boys Warden

**Mr. Sanjoy Bose** Computer Lab Asst

**Mr. Arijit Sanyal** Computer Lab Asst



## ACTIVITIES IN COLLEGE



### LEADERSHIP AND WISDOM

The Institute organized a guest lecture for MBA-20 batch on 03rd Sept, 2016 on ***“Effective Leadership Through Indian Wisdom”*** which was given by **Mr. Radhavallabha Das**, from ISKCON, Kolkata. The lecture started with what is important for love. The students got the knowledge about the facts, struggle and hard work behind the success of a person. After the long and interactive session we had a question and answer round. The session was a great takeaway for the upcoming managers.

### FINANCIAL MARKET PERSPECTIVE

The Institute organized a guest lecture for MBA-20 batch on 03rd Sept, 2016 on ***“Financial Planning And Risk Analysis”***, which was given by **Mr. Pradeep Kumar Banerjee**, associated with SEBI.

The session started with the welcome & introduction of our Guest which was followed by the discussion on financial planning with respect to current market situation. The session depicted the relation between risk and return, how to invest during inflation, and finally to have a proper financial goal to achieve success. The session ended by appreciation of the guest by **Prof. Rajib Bhattacharya**.



### INSPIRATIONAL GURU'S

All the students of Army Institute of Management conducted the ***“Teachers Day”*** program on 05th Sept, 2016. The student performed various events starting from formal speech then singing, dancing, mime, poem and few interactive games with the teachers.

The event enhanced the connection and bonding between teachers and students.

### GANESH PUJA

On the occasion of **Ganesh Chaturthi (05th Sept, 2016)**, students of Army Institute of Management, Kolkata set up Lord Ganesh Idol. Director Sir and students offered the prayers. Idol was setup for five days and on **09th Sept, 2016** Lord Ganesh idol was immersed in **Babughat, Kolkata** with all the rituals and cultural traditions.





## INDUSTRY VISIT



### Garden Reach Shipbuilders & Engineers Ltd.



The Institute organized an industrial visit for MBA-20 batch which was about the management and working conditions of GRSE on **08th Sept, 2016**.

**Garden Reach Shipbuilders & Engineers Ltd**, is one of India's leading shipyard, located in Kolkata, West Bengal. It builds and repairs commercial and naval vessels. Presently GRSE has also started building ships for exporting purpose in a mission to expand its business.

The visit was followed by warm welcome from **Miss Sonali Purti Assistant HR**. After that students were introduced to the Deputy Managers of three different departments.

1. **Plate Preparation Department - Mr. Tanmoy Mondal, Deputy Manger** of the said department introduced them to the basics of preparation and processing of plate used for construction of warships. The whole process includes stocking of raw material then straightening, painting and cutting of plates using CNC machines.
2. **Ship Building Shop - Mr. Ajay Thakur, Deputy Manager** of the said department explained briefly about material sorting, block fabrication i.e. welding and fitting job, and then the test for structurally sound body using X-RAY.
3. **New Facility Area - Mr. Ajit Bikram, Deputy Manager** of the said department told us about the management of the heavy overhead cranes and also the importance of dry dock and wet dock. This facility is built on a new inclined berth. He also discussed about the safety of the equipments and workers working condition.

After the departmental briefing of warship construction, a presentation on GRSE about its vision, mission and CSR was shown. A great learning experience for our budding managers.

## A DAY WITH FOOTBALL

On **03rd Sept, 2016** **Tata Steel Processing and Distribution Limited (Kolkata)** organized a Football Tournament for their employees at the Command Hospital playground hosted by **Army Institute of Management, Kolkata**. Many senior officials and employees had taken part in the game. The tournament kicked off at 10:30 AM in the morning and came to an end at 01:30 PM. Our **Director Maj Gen Dr. S.C Jain VSM\*\* (Retd)** also joined the officials during the tournament.

After the tournament the officials organized a prize distribution ceremony at the college premises. Gifts were awarded to the winners and individual performers of the tournament. Prizes were also given away for different indoor events and games that had previously taken part. The top achievers of the organization in various fields of work were also felicitated for their performance.

The event turned out to be a huge success and was very efficiently managed by the students of MBA-19 and MBA-20 batch.





## BASKETBALL - SEE YOU AT THE COURT



On **10th and 11th Aug, 2016** basketball tournament was organized and hosted by the **Army Institute of Management, Kolkata**. 11 teams actively participated in this two day event. Colleges participated in tournament were **Bhawanipur Gujarat Education Society, St. Xavier's College Calcutta (Team A and Team B), Shri Shikshayatan, Vivekanda (Boys and Girls), Heritage, Marines, J.D. Birla** and our host team **Army Institute of Management** came together to make this event a success.

The tournament was sponsored by **ITC Ltd. and LuvIt.**

On Day 1, the matches started at 10:30AM with the play off between **J.D. Birla vs. Heritage**. All the college students gathered at the basketball court to cheer for the participating college's team. The entire atmosphere become extremely exciting and fun-filled as the crowd was highly enthusiastic during the matches. At the end of day 1 matches **St. Xavier's College (Team A Boys), Army Institute of Management (Boys and Girls), Bhawanipur Gujarat Education Society (Boys) and Vivekananda (Girls)** qualified for the semi-finals.

The semi-finals started on Day 2 between the qualified teams and out of which **Bhawanipur (Boys) and Vivekanand (Girls)** turned out to be as the winners of tournament. This basketball tournament brought together several colleges from all over Kolkata at one place and the students got the opportunity to interact and bond with every other participating team.

The winning team of boys was awarded with the cash prize of Rs.4000 (**Bhawanipur Gujarat Education Society**) and the winning team of girls was awarded with the cash prize of Rs.2000 (**Vivekananda**).



### CONTACT US

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