



**E-NEWSLETTER**



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## **Army Institute of Management**

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

### **VISION**

To become a premier business school recognized internationally for professional excellence in management education.

### **MISSION**

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



## Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.



*Maj Gen Dr. SC Jain, VSM\*\* (Retd)*

*Director*

## Faculty Members

### **Suresh Chandra Jain**

BE (BITS-Pilani), M.Tech (IIT-Kgp), MMS (OU), Ph.D (Barkatullah Univ)  
Area : HR & OB

### **Malini Majumdar**

MA (Annamalai Univ), MBA (CU), Ph.D (CU)  
Area : Marketing

### **Protik Basu**

BE (JU), PGDBM (IIMC)  
Area : Operations Management

### **Swapna Datta Khan**

M.Sc. (Univ of Roorkee), M.Stat (ISI),  
M.Phil (MKU), Ph.D(Univ of Pune)

Area : Quantitative Methods

### **Ayan Chattopadhyay**

B.Tech (CU), MBA (Visva-Bharati), PhD (NSOU)

Area: Marketing

### **Sougata Majumder**

MBA (Visva-Bharati)  
Area : HR&OB

### **Anindya Saha**

B.Tech (WBUT), MBA (WBUT))  
Area : System / IT

### **Sasmita Satpathy**

MA (Psychology) (Utkal Univ)  
MA (Sociology) (Utkal Univ),  
MBA (Fakir Mohan Univ)

Area : HR&OB

### **Kaustav Banerjee**

M.Sc. (Stat) (CU)  
Area : Statistics

### **Rajib Bhattacharya**

MA (MG Univ), MBA (JU),  
M.Phil (TGOU), ACMA

### **Pramit Sengupta**

MBA (WBUT)  
Area : Finance

### **Ravi Chatterjee**

MBA (WBUT); Ph.D. (Barkatullah Univ)  
Area : Marketing

### **Puja Singh Ghosh**

MBA (SMIT-Gangtok)  
Area : HR & OB

### **Abhishek Bhattacharjee**

MBA (WBUT)  
Area : Gen Management

### **Surajit Malakar**

MBA (Kalyani Univ)  
Area: Finance

## Non-Teaching

### Name

### Designation / Department

**Col S Chakraborty (Retd)**

Registrar & Head of Administration

**Mr. Sayan Palit**

Asst Librarian

**Mr. Rajeev Karmakar**

Academic & Admission

**Mr. Tarak Sarkar**

PA to Director

**Mr. D Chakraborty**

Administration

**Mr. Arun Kr. Roy**

Placement

**Mr. Biplab Kumar Ghosh**

Accounts

**Mr. Paranab Kumar Ghosh**

Accounts

**Mr. Kajal Kumar Das**

Estate Supervisor

**Mrs. S Makar**

Girls Warden

**Mr. A K Mondal**

Boys Warden

**Mr. Sanjoy Bose**

Computer Lab Asst

**Mr. Arijit Sanyal**

Computer Lab Asst



## ACTIVITIES IN COLLEGE



### *m-Sem2016*

A marketing seminar was conducted at Army Institute of Management on Current trends in Trade Marketing on 03rd Dec, 2016 for the students of MBA 19 & 20. The seminar started by welcoming the guests. The speakers for the day were:- Mr.Sakya Mitra(Regional Trade Marketing Manager (East India & Nepal), Usha intl. Ltd.), Mr. Sujoy Mondal (Regional Manager Marketing (East India & Nepal), Voltas ltd.), Mr. Amar Prakash (Brand Head, Konark Cement), Mr Ankur Chaturvedi (GM (Operations), Emami Ltd.) and the moderator Dr. Shivaji Banerjee (Dept. Of Commerce & Business Administration, St. Xavier's College) who shared their views and insights on trade marketing that certainly helped the students get a much clear picture and idea of the concerned topic as many of them are willing to pursue their professional life in this filed. The seminar was attended by all the faculty members and students of both MBA-19 and 20. During this session each speaker came up on the podium and addressed the audience. The session was concluded after an open discussion where the students got the chance to directly speak to the speakers.





## DEMONETIZATION- CURSE OR BOON?



On 09<sup>th</sup> Dec, 2016 the institute had organized an interactive session on demonetization with the students on why and how demonetization is beneficial to Indian economy, pros and cons of demonetization and how it has affected the daily life style of normal people. The speakers Mr Harsh V. Poddar from Poddar Group and Mr, Shashank Mehta from Citi Bank conducted an open discussion with the students and the faculty members. The discussion focused on the long term and short term effects of demonetization, the various problems faced by the citizens due to this sudden action. Terrorism, black money, corruption, counterfeit were some of the causes discussed by the speakers. They also briefed about the demonetization held before in other countries like Germany, Zimbabwe and in India itself in 1947 and in 1978 and how thirteen lakh crore black money has been accounted by the government out of Fifteen Lakh Crore and how this accounted black money is going to reduce the tax burden on Indian citizen. The event proved to be highly educative and showed active participation from both the senior and the junior batch.



## BLOOD DONATION CAMP

To celebrate Joy of Giving, a blood donation camp was organized in our institute on 25<sup>th</sup> Oct, 2016. Faculty members and students voluntarily donated blood for the noble cause. To ensure safety of everyone proper check up was done before considering an individual eligible to donate blood. Health drinks, fruits were provided to every individual. The entire initiative was taken up by the students under proper guidance of the faculty members. The institute is extremely thankful to the doctors of the Army Command Hospital without whose help the event would not have been successful.





## ASPIRING ENTREPRENEURS



The Army Institute of Management Kolkata conducted an event on the 08th Dec, 2016 on introduction to entrepreneurship. The speaker Mr Subabrata Bhattacharjee is the regional manager of the national entrepreneurship network.

He came up with the opportunity of various courses on entrepreneurship, for which the students actively enrolled their names.

Mr Subabrata Bhattacharjee briefed the students about the various courses and how it would help them develop their professional skills.

He explained what entrepreneurship is and how the students willing to become an entrepreneur in future should go about it.

To enhance the business skills of the students Mr. Bhattacharjee has come up with his online courses which sounded extremely new and exciting for the students.



### CONTACT US

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