



## E-NEWSLETTER



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# Army Institute of Management

## IN THIS ISSUE

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

### VISION

To become a premier business school recognized internationally for professional excellence in management education.

### MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



### Nostalgia 2019

This Festive Evening Is Organized For The Alumnus Of AIMK As A Tribute To Their Times At The Institute.



### Graduation Ceremony

The Occasion Was Their Graduation Ceremony, Where Each And Every Student Of The Batch Was Awarded Their Respective Degree.



# GENERAL INFORMATION



## Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

**Maj Gen AK Sapra, VSM (Retd)**  
**Director**

## Faculty Members

**Maj Gen AK Sapra, VSM (Retd)**  
M.Phil (DAVV), M.Tech Civil (IIT Kanpur), M.Sc (Univ of Madras), M.Sc. (National University, Dhaka, Bangladesh)  
Director

**Malini Majumdar**  
MA (Annamalai Univ), MBA (CU), Ph.D (CU)  
Area : Marketing

**Protik Basu**  
BE (JU), PGDBM (IIMC)  
Area : Operations Management

**Swapna Datta Khan**  
M.Sc. (Univ of Roorkee), M.Stat (ISI), M.Phil (MKU), Ph.D(Univ of Pune)  
Area : Quantitative Methods

**Ayan Chattopadhyay**  
B.Tech (CU), MBA (Visva-Bharati), PhD (NSOU)  
Area: Marketing

**Sougata Majumder**  
MBA (Visva-Bharati)  
Area : HR&OB

**Abhishek Bhattacharjee**  
MBA (WBUT)  
Area : Gen Management

**Anindya Saha**  
B.Tech (WBUT), MBA (WBUT))  
Area : System / IT

**Asmita Basu**  
MBA(WBUT)  
Area: Finance

**Archita Chatterjee**  
MBA (SMU)  
Area : HR&OB

**Sweta Rani**  
PGDM (IIBM), M.Phil (TGOU), Ph.D (Magadh Univ)  
Area : General Management

**Preeti Sinha**  
MBA (Magadh Univ), UGC-NET  
Area : General Management

**Somarata Guha Chakraborty**  
M.Sc (CU), PGDM (AIMA)  
Area : General Management

**Debaleena Chatterjee**  
M.Sc.(CU), PGDM(AIMA)  
Area: General Management

## Non-Teaching Members

<u>Name</u>	<u>Designation / Department</u>
<b>Col S Chakraborty (Retd)</b>	Registrar & Head of Administration
<b>Mr. Sayan Palit</b>	Asst Librarian
<b>Mr. Subhrajyoti Das</b>	Library Assistant
<b>Mr. Rajeev Karmakar</b>	Academic
<b>Mr. Goutam Saha</b>	Admission
<b>Mr. B.K. Sardar</b>	Bengal Area
<b>Mr. Tarak Sarkar</b>	PA to Director
<b>Puja Singh Ghosh</b>	Placement Officer
<b>Mr. D Chakraborty</b>	Administration
<b>Mr. Arun Kr. Roy</b>	Placement
<b>Mr. Biplab Kumar Ghosh</b>	Accounts
<b>Mr. Paranab Kumar Ghosh</b>	Accounts
<b>Mr. Kajal Kumar Das</b>	Estate Supervisor
<b>Mrs. Shamima Akhtari</b>	Girls Warden
<b>Mr. A K Mondal</b>	Boys Warden
<b>Mr. Sanjoy Bose</b>	Computer Lab Asst
<b>Mr. Arijit Sanyal</b>	Computer Lab Asst



# IN CAMPUS EVENT



## ONAM CELEBRATION

Onam, is the 'golden' harvest festival, of Kerala. This day marks the commemoration of the great king Mahabali. Pookalam or flower rangoli is a major attraction and integral part of this festival, wherein 'Poo' means 'flower' and 'Kalam' means artwork.

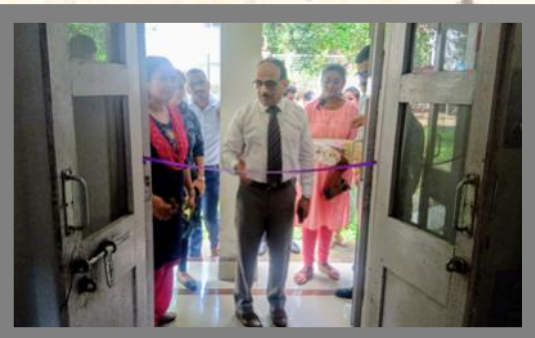
The students of Army Institute of Management, Kolkata celebrated Onam on 11th September 2019 by decorating the entrance of the college with flower rangoli on the floor. Beautiful designs and various flowers were used to make the pookalam.



## MUSIC CLUB INAUGURATION



On 17 September 2019, Army Institute of Management, Kolkata got its very own music club. The club was inaugurated by the Director, Maj Gen Arun Kumar Sapra, VSM (Retd) in the presence of the faculty and the aspiring members of the music club. This was followed by a beautiful performance by the instrument instructors, Mr. Sumant Biswas, and Mr. Avinaba Sur along with the institute's talented students from MBA 22 batch.



The Director appreciated the performance and congratulated everyone present at the opening of the club. He then shared one of his life's experiences and emphasized on how apart from studies and career one should also nurture such creative hobbies. He wished the club and its members a bright future.



# OUT CAMPUS EVENT



## XAVIESTA, 2019

The Army Institute of Management, Kolkata marked its presence at XAVIESTA '19 the dawn of inception, which is an inter B-school fest of Xavier Business school. The fest was held on 27th & 28th September 2019. Students of Army Institute of Management, Kolkata not only participated in various events but also shined brightly among them by securing different positions. Their triumph story lies in events like basketball (boys), table tennis (boys double), basketball (girls), fashion show, jugaad (sales), games of chord (duet). They secured 1st position in both basketball (boys) and table tennis (boys double). For the rest of the events in which they achieve positions they have to get contended by 2nd position. In a nutshell the students performed well. Overall it was a great learning experience for all the participants.





# IN CAMPUS EVENT



## AIMK PREMIER LEAGUE

AIMK Premier League, is an annual intra-college cricket tournament held between six teams every year at the premises of Army Institute of Management, Kolkata. Like any cricket tournament, the players were categorized into batsmen, bowlers, wicket-keepers, and all-rounders. The interested cricket players got themselves registered and on 16 September the players were auctioned.

Each team had to have two Marquee players with a minimum of eight players in total. The six teams that were formed were AIMK Warriors, Royal Boombuds, The Overloads, Rising Stars, Ravaging Royals, and Mad Titans. The matches were spread over ten days, starting from 08 September 2019 to 18 September 2019. The winner of the league was Royal Boombuds, with The Overloads as the first runners up and The Rising Stars as the second runners up.

Apart from the main trophies, prizes were distributed to the Best Bowler, Man of the Tournament and the Best Batsman on 26 September by the Administrative Officer of the Institute.





# GRADUATION CEREMONY



The students of Army Institute of Management, Kolkata batch MBA 20 finally received their highest academic accomplishment on 14th September 2019. The occasion was their graduation ceremony, where each and every student of the batch was awarded their respective degree certificates by Lieutenant General Anil Chauhan, UYSM, AVSM, SM, VSM the GOC-in-C Eastern Command himself.

The ceremony was conducted in the Albert Ekka auditorium in Fort Williams and was graced by the presence of the esteemed officers of the Eastern command and Bengal area. The theme of the ceremony was Indian traditional. Needless to mention every individual sitting in hall was looking extremely graceful in their Indian attire. The ceremony started with the entry of possession comprising primarily the Director Maj Gen Arun Kumar Sapra, VSM (Retd), the Academic Officer Col S Chakraborty (Retd) and faculty members. Just after that the whole hall filled with the fine tunes of Saraswati Vandana. The occasion continues with the briefing of the director of the institute and academic officer. The gold medal, best performer, best marketing student was bagged by Saikat Samanta. The event was come to an end with inspirational speech delivered by the GOC-in-C Eastern Command and thanks giving speech by Academic Officer.





# NOSTALGIA 2019



Nostalgia 2019, the annual fest for the alumnus of Army Institute of Management, Kolkata, was hosted on 14 September. This festive evening is organized for the alumnus of AIMK as a tribute to their times at the institute.

Nostalgia provides a platform for the juniors to meet their super seniors, the ones who've graduated and settled in life. The exchange of experiences is priceless and irreplaceable. Nostalgia 2019 was a huge success with enthralling and enthusiastic performances by the junior batches.





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