



E-NEWSLETTER



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Army Institute of Management

IN THIS ISSUE

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



Inferno 2019

15 November 2019 Saw The Commencement Of The Much Awaited Fest Of AIM, Kolkata, Inferno 2k19.



Student Exchange Program

Students Of AIMT Noida, Visited The Campus Of The Army Institute Of Management, Kolkata For An Annual Student Exchange Program.



GENERAL INFORMATION



Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

Maj Gen AK Sapra, VSM (Retd)
Director

Faculty Members

Maj Gen AK Sapra, VSM (Retd)
M.Phil (DAVV), M.Tech Civil (IIT Kanpur), M.Sc (Univ of Madras), M.Sc. (National University, Dhaka, Bangladesh)
Director

Malini Majumdar
MA (Annamalai Univ), MBA (CU), Ph.D (CU)
Area : Marketing

Protik Basu
BE (JU), PGDBM (IIMC)
Area : Operations Management

Swapna Datta Khan
M.Sc. (Univ of Roorkee), M.Stat (ISI), M.Phil (MKU), Ph.D(Univ of Pune)
Area : Quantitative Methods

Ayan Chattopadhyay
B.Tech (CU), MBA (Visva-Bharati), PhD (NSOU)
Area: Marketing

Sougata Majumder
MBA (Visva-Bharati)
Area : HR&OB

Abhishek Bhattacharjee
MBA (WBUT)
Area : Gen Management

Anindya Saha
B.Tech (WBUT), MBA (WBUT))
Area : System / IT

Asmita Basu
MBA(WBUT)
Area: Finance

Archita Chatterjee
MBA (SMU)
Area : HR&OB

Sweta Rani
PGDM (IIBM), M.Phil (TGOU), Ph.D (Magadh Univ)
Area : General Management

Preeta Sinha
MBA (Magadh Univ), UGC-NET
Area : General Management

Somarata Guha Chakraborty
M.Sc (CU), PGDM (AIMA)
Area : General Management

Debaleena Chatterjee
M.Sc,(CU), PGDM(AIMA)
Area: General Management

Non-Teaching Members

<u>Name</u>	<u>Designation / Department</u>
Col S Chakraborty (Retd)	Registrar & Head of Administration
Mr. Sayan Palit	Asst Librarian
Mr. Subhrajyoti Das	Library Assistant
Mr. Rajeev Karmakar	Academic
Mr. Goutam Saha	Admission
Mr. B.K. Sardar	Bengal Area
Mr. Tarak Sarkar	PA to Director
Puja Singh Ghosh	Placement Officer
Mr. D Chakraborty	Administration
Mr. Arun Kr. Roy	Placement
Mr. Biplab Kumar Ghosh	Accounts
Mr. Paranab Kumar Ghosh	Accounts
Mr. Kajal Kumar Das	Estate Supervisor
Mrs. Shamima Akhtari	Girls Warden
Mr. A K Mondal	Boys Warden
Mr. Sanjoy Bose	Computer Lab Asst
Mr. Arijit Sanyal	Computer Lab Asst



IN CAMPUS EVENT



GUEST LECTURE BY RAVINDER SAINI (L&T LTD.)

The name Larsen & Toubro is well known in the conglomerate industry. On 08 November 2019, the students of the Army Institute of Management, Kolkata had the fortune to interact with Mr. Ravinder Saini, head of talent management at L&T. The guest lecture was organized by the institute to make the students aware of new job requirements in the market and trends in human resource management. Mr. Saini talked about L&T and the changing role of HR in the organization and every other organization. He stressed the fact that an MBA just opens one door but to survive in the market one needs to keep learning and improving oneself. He also talked about the upcoming opportunities in the arena of data mining and artificial intelligence and how as an MBA graduate, we have to make ourselves accustomed to these.



AIMT STUDENT EXCHANGE PROGRAM



On 6 November 2019, 12 students from the Army Institute of Management and Technology, Noida, visited the campus of the Army Institute of Management, Kolkata college for an annual student exchange program. Their visit started with the hosting college taking them around the college initially and briefing about AIMK. Then the exchange students talked about their college through a presentation and had an interactive session with the students, faculty and the director after which a fun-filled session was organized for them with games and other cultural activities.



The following day they attended various sessions with the faculty. They were then taken for a Kolkata visit where they visited places like the famous Victoria Memorial, Eden Gardens, St. Paul's Cathedral, Princep Ghat, Kalighat and later binged on some authentic Bengali food at Ballygunge 6. The Students then attended an HR conclave arranged by our college wherein various well-known dignitaries were present.



OUT CAMPUS EVENT



HR Conclave

Leaders are the builders of any organization and artful leaders make the workplace a fun place.

On 09 November 2019 Army Institute of Management, Kolkata had organized an HR panel discussion in association with Calcutta Management Association (CMA) at Fort Williams, Kolkata. AIMK got the privilege to host guests/panellists of different profiles such as CEOs, Business Managers, Entrepreneurs and many more, from various companies, sectors, and associations as well.



The panelists were, Mr. Sidhartha Roy, CEO at Response India Pvt. Ltd., Mr. Anirban Banerjee, Group Manager & Regional Business Manager- Eastern Region at Tanishq, Mr. Subhasish Dutta, Businessman, the 5th generation of the 135-year-old family business of Mahendra Dutt & Sons, Mr. Jimmy Tangree (moderator), Station Head at 91.9 Friends FM, along with Prof. Ashok Kumar Banerjee, the ex-president and Mr. Amitava Dutta, current president at CMA. Our Chief Guest was Prof. Shibilal Rubayat UL Islam from the University of Dhaka, Bangladesh.



The event took off with a lamp lighting ceremony and felicitation of guests, followed by the panel discussion and speech by the Chief Guest. It came to an end with some words of wisdom by the director of the Army Institute of Management, Kolkata.

It was indeed an enriching experience for everyone out there.



IN CAMPUS EVENT



INTER-BARRACK FOOTBALL LEAGUE

Keeping up with the tradition of Army Institute of Management, just as the various batches before, the boys of MBA 22 and MBA 23 put their best game forward during the inter-barrack football league, a series of matches played over a week from 18 October to 25 October 2019. Each match witnessed a huge turnout of audience from both batches to cheer on the players who showcased not only their immaculate talent but also incredible team spirit and sportsmanship at every point during this league.

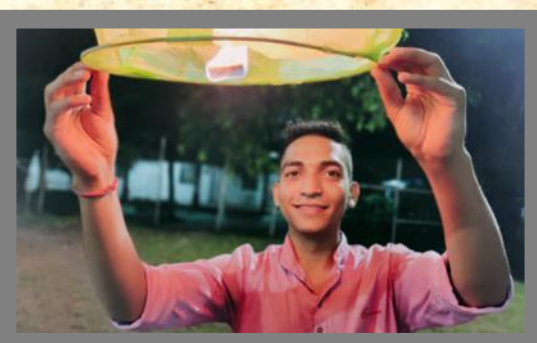
After a week-long worth of perseverance, 18 and 14 barracks set foot into the finals, a much-awaited and buzzed match. Not only was it between the two best teams the institution had to offer but also the heavy downpour, which added to the difficulties for the players, moreover ensured a galvanizing watch. The hard work paid off, when 18 barrack emerged victorious, flanked by the boys of 14 and 17 barrack.



DIWALI CELEBRATION



Diwali or Deepawali symbolizes the spiritual victory of light over darkness, good over evil and knowledge over ignorance. The festival of lights came alive at the Army Institute of Management. On the morning of 27 October 2019 everyone on the campus was busy preparing for the festival. The whole campus wore a festive look with garlands, diyas, rice lights and lamps adorning the reception and corridors. Packets of sweets were distributed by the administration among the students and staff.



In the evening the ritualistic worship of Goddess Laxmi and Lord Ganesha were performed to bring in prosperity and positivity. It was followed by lighting of paper lanterns by the students. Keeping the wellbeing of the surrounding in mind the students choose to celebrate a clean Diwali and refrained from bursting crackers. The gala-night ended on a high note with the students grooving to the beats of a fabulous DJ and living up to the spirit of the festival.



IN & OUT CAMPUS EVENT



VIGILANCE AWARENESS WEEK

Vigilance Awareness Week has been observed all over the country and AIMK was happy to be part of the same. An event on Vigilance Awareness was conducted at the Army Institute of Management, Kolkata on 01 November 2019 at its premises. All this started with a pledge on vigilance by the student president.



The Guest of honor for the day was Mrs. Poonam Mundhra, a dynamic personality who has worked in different domains ranging from being a program executive at Astha to corporate manager at BM Birla and then a women entrepreneur, who shared her views and experiences. Video and poster making competitions were held on anti-corruption by the students of the college and winners were awarded cash prizes. It ended with a vote of thanks to the guest in the traditional AIMK manner.

CHILDREN'S DAY CELEBRATION

On 14th Nov, children's day was celebrated at Army Institute of Management, Kolkata. Students of the college visited Asha School to make children realize how important they are. Various performances were done by the students like singing and dancing.

A Fun loving joker was also presented to them for their enjoyment and to attract their happiness. In addition to this, Students of Army Institute of Management, Kolkata also performed dance with the children and at last refreshments were provided to all and everyone enjoyed the day to their fullest.





INFERNO 2K19



15 November 2019 saw the commencement of the much-awaited fest of Army Institute of Management, Kolkata, Inferno 2k19 with much pomp and show in the true sense of the word. The three-day fest packed with several sports and cultural events witnessed high gusto throughout.

The first day kicked off with "Bazzare", the ultimate entrepreneurial event, with teams setting up stalls, managing promotions, sales, and finances, the event in all its entirety gave the participants a hands-on experience, while managing to keep it fun. The teams as well as the consumers were buzzed with excitement over the hours. With many prizes for best promotions, the highest profit in flash sale and otherwise, it inspired effort beyond just the prerequisites.

Dedicated to the celebration of extravagance and creativity, the theme followed this year was "Carnival". With competitions in the field of dramatics, dance, music, debating, slam poetry and more, Inferno witnessed an extraordinary level of talent and hard work.

The sports events ranging from cricket, basketball, badminton, table tennis, volleyball and even tug of war witnessed high sportsmanship and some of the finest and toughest competitions in the fest.

The event to determine mister and miss inferno, saw an astounding amount of confidence and talent among the applicants, with a close competition among them, the decision was difficult to come by yet not surprising.

The battle of bands, the fashion show featuring carnivals around the world, and the much-awaited DJ night upped the fun quotient of the fest.

All the students and faculty members came together and contributed their best in this endeavor to bring out the extraordinary talent in participants from all over the city.





CARNIVAL (INFERNO 2K19)





BAZARRE



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