



E-NEWSLETTER



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Army Institute of Management

IN THIS ISSUE

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



FUNANCE (Finance Fest)

AIMK organised FUNANCE (Finance Fest) on 14th of March, 2020. It was coordinated by Professor Preeta Sinha with the help of students of Institute.



HOLI CELEBRATION

Holi, the festival of colours, sweets and sharing happiness. As per traditions, the festival is celebrated for two days .



GENERAL INFORMATION



Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

Maj Gen AK Sapra, VSM (Retd)
Director

Faculty Members

Maj Gen AK Sapra, VSM (Retd)
M.Phil (DAVV), M.Tech Civil (IIT Kanpur), M.Sc (Univ of Madras), M.Sc. (National University, Dhaka, Bangladesh)
Director

Malini Majumdar
MA (Annamalai Univ), MBA (CU), Ph.D (CU)
Area : Marketing

Protik Basu
BE (JU), PGDBM (IIMC)
Area : Operations Management

Swapna Datta Khan
M.Sc. (Univ of Roorkee), M.Stat (ISI), M.Phil (MKU), Ph.D(Univ of Pune)
Area : Quantitative Methods

Ayan Chattopadhyay
B.Tech (CU), MBA (Visva-Bharati), PhD (NSOU)
Area: Marketing

Sougata Majumder
MBA (Visva-Bharati)
Area : HR&OB

Abhishek Bhattacharjee
MBA (WBUT)
Area : Gen Management

Anindya Saha
B.Tech (WBUT), MBA (WBUT))
Area : System / IT

Asmita Basu
MBA(WBUT)
Area: Finance

Archita Chatterjee
MBA (SMU)
Area : HR&OB

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PGDM (IIBM), M.Phil (TGOU), Ph.D (Magadh Univ)
Area : General Management

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MBA (Magadh Univ), UGC-NET
Area : General Management

Somarata Guha Chakraborty
M.Sc (CU), PGDM (AIMA)
Area : General Management

Debaleena Chatterjee
M.Sc,(CU), PGDM(AIMA)
Area: General Management

Non-Teaching Members

<u>Name</u>	<u>Designation / Department</u>
Col S Chakraborty (Retd)	Registrar & Head of Administration
Mr. Sayan Palit	Asst Librarian
Mr. Subhrajyoti Das	Library Assistant
Mr. Rajeev Karmakar	Academic
Mr. Goutam Saha	Admission
Mr. B.K. Sardar	Bengal Area
Mr. Tarak Sarkar	PA to Director
Puja Singh Ghosh	Placement Officer
Mr. D Chakraborty	Administration
Mr. Arun Kr. Roy	Placement
Mr. Biplab Kumar Ghosh	Accounts
Mr. Paranab Kumar Ghosh	Accounts
Mr. Kajal Kumar Das	Estate Supervisor
Mrs. Shamima Akhtari	Girls Warden
Mr. A K Mondal	Boys Warden
Mr. Sanjoy Bose	Computer Lab Asst
Mr. Arijit Sanyal	Computer Lab Asst



IN CAMPUS EVENT



GUEST LECTURE ON FINANCIAL MARKET

Shuchi Rungta from Kredenton Info Edge Private Limited, on march 14th conducted a talk on financial market and why one should invest from an early age. The speaker had quite an affluent academic record with B.Com, CFA, CMT level 2 . Along with an experience of more than 12 years in the capital market, especially in the field of Research & Trading. Over 7 years she had been an active educator of financial markets, especially in the field of Derivatives, Options & Technical Analysis. She has conducted regular training programs for students, investors, and market participants and has taken classes in prominent institutions like St. Xavier's College, Jadavpur University, IEM Institute, etc. The session was attended by both MBA 22 &23. The insights and doubts regarding the financial market was solved by her .Overall it was quite an experience in itself.



DRISHTIKONE

On 6th of March 2020, the college organised DRISHTIKON- Union Budget Analysis 2020. A panel of speakers were invited who gave us insights about the Union Budget 2020. Mr Arup Chodhuri, the Founder Chairman and CEO of Acadia global consulting was the moderator for the afternoon.

The other three eminent speakers were : Dr. Susharita Chaterjee who has done PhD in economics, from Calcutta University. She deliberated on Macro economics connotations. Mr. Pankaj Gupta who has more than 18 years of experience in Fund Management, Equity research, Corporate Banking and Financial education. Prof Saptarshi Roy- faculty members and ex- professor incharge of accounting and finance working in the Department of Commerce, St. Xavier's college Kolkata. He discussed issues related to Direct and Indirect Taxes.

Students of both the batches attended the event and it was a good opportunity given to us to understand the Union Budget 2020 in a much simpler way and understand different perspectives. The discussion made the economic and social concepts simpler for students to understand the Government agenda and the reasons behind it .



IN CAMPUS EVENT



ADMISSION PROCESS OF MBA 24

The Admission Process was conducted on 17th and 18th of march 2020. The students and parents were warmly welcomed in the AIMK campus for the admission process. Also taking into the consideration of pandemic Coronavirus issue, each and every parent and their wards including the institute's students, faculties and other staffs of AIMK family were made aware about the safety measures to be taken and the masks were given to everyone by the college and were advised to wash their hands and use of sanitizers were made compulsory before continuing the admission process. The Admission process was started by Registrations followed by Document verification, Group discussion and personal Interview. At last the snacks arrangements were provided by the college for everyone and the admission process was successfully coordinated and completed for the new Batch.





IN CAMPUS EVENT



FUNANCE FEST

“Knowledge is not subjected to any boundaries”

As the quote says, knowledge is all about having experiences and exposure. In light of this quote, AIMK organised FUNANCE (Finance Fest) on 14th of March, 2020. It was coordinated by Professor Preeta Sinha with the help of students of Institute. The event started off with an introduction speech by our Director Retd. Major General A.K. Sapra.

The events that took place in the fest were:

Financial Marathon- A marathon consisting of various events one after the other, starting with creating a team, choosing mentor to finishing off with a treasure hunt.

Mock Stock Trading- Trading in shares through mock cash

Innovators- Developing ideas to rejuvenate a dying product.

Debate- Providing one’s view on the topic in lieu of for and against the topic

Ad Mad Show- Creating an advertisement to sell a financial product.

Business Quiz- Knowledge testing (financial as well as general awareness)

It was indeed a fun filled and knowledgeable fest with various events.





HOLI CELEBRATION



Holi, the festival of colours, sweets and sharing happiness. As per traditions, the festival is celebrated for two days. And the students of the Institute participated wholeheartedly in making the celebration of this festival another feather of success. A small get together was organised for the students who had stayed back to celebrate holi at the campus and to make the evening more colourful, alumni were also invited. With minimal time, the students pulled off a very beautifully curated show on the evening before Holi, with the college's music band putting together yet another mesmerising performance. The event was graced by the institute's Director Maj Gen A K Sapra and Mrs Sapra, who did not leave any stone unturned to be part of the celebration.



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