



## E-NEWSLETTER



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# Army Institute of Management

## IN THIS ISSUE

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

### VISION

To become a premier business school recognized internationally for professional excellence in management education.

### MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



### Blood Donation Camp

An Selfless Service To Society To Save Life Of The People Who Suffer From Chronic Diseases Like Thalassemia.



### Student Exchange

An Event To Exchange Knowledge Between Two Colleges AIMT & AIMK Through The Visit of 12 Students To The Other College Campus.



# GENERAL INFORMATION



## Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

***Maj Gen Deepak Dhanda ,SM (Retd)***  
***Director***

## Faculty Members

### **Maj Gen Deepak Dhanda, SM (Retd)**

M.Sc in Def Studies (Madras Univ),  
M.Phil (Madras Univ), MMS (OU)  
Director

### **Malini Majumdar**

MA (Annamalai Univ), MBA (CU),  
Ph.D (CU)  
Area : Marketing

### **Protik Basu**

BE (JU), PGDBM (IIMC)  
Area : Operations Management

### **Swapna Datta Khan**

M.Sc. (Univ of Roorkee), M.Stat (ISI),  
M.Phil (MKU), Ph.D(Univ of Pune)  
Area : Quantitative Methods

### **Ayan Chattopadhyay**

B.Tech (CU), MBA (Visva-Bharati),  
PhD (NSOU)  
Area: Marketing

### **Sougata Majumder**

MBA (Visva-Bharati)  
Area : HR&OB

### **Surajit Malakar**

MBA (Kalyani Univ)  
Area : Finance

### **Ravi Chatterjee**

MBA (WBUT)  
Ph.D. (Barkatullah Univ)  
Area : Marketing

### **Abhishek Bhattacharjee**

MBA (WBUT)  
Area : Gen Management

### **Surajit Malakar**

MBA (Kalyani Univ)  
Area: Finance

### **Anindya Saha**

B.Tech (WBUT), MBA (WBUT))  
Area : System / IT

### **Asmita Basu**

MBA(WBUT)  
Area: Finance

### **Archita Chatterjee**

MBA (SMU)  
Area : HR&OB

### **Sweta Rani**

PGDM (IIBM), M.Phil (TGOU),  
Ph.D (Magadh Univ)  
Area : General Management

### **Preeta Sinha**

MBA (Magadh Univ), UGC-NET  
Area : General Management

### **Somarata Guha Chakraborty**

M.Sc (CU), PGDM (AIMA)  
Area : General Management

### **Debaleena Chatterjee**

M.Sc.(CU), PGDM(AIMA)  
Area: General Management

## Non-Teaching Members

### Name

### Designation / Department

**Col S Chakraborty (Retd)** Registrar & Head of Administration

**Mr. Sayan Palit** Asst Librarian

**Mr. Subhrajyoti Das** Library Assistant

**Mr. Rajeev Karmakar** Academic

**Mr. Goutam Saha** Admission

**Mr. B.K. Sardar** Bengal Area

**Mr. Tarak Sarkar** PA to Director

**Puja Singh Ghosh** Placement Officer

**Mr. D Chakraborty** Administration

**Mr. Arun Kr. Roy** Placement

**Mr. Biplab Kumar Ghosh** Accounts

**Mr. Paranab Kumar Ghosh** Accounts

**Mr. Kajal Kumar Das** Estate Supervisor

**Ms. Anjali Sidhu** Girls Warden

**Mr. A K Mondal** Boys Warden

**Mr. Sanjoy Bose** Computer Lab Asst

**Mr. Arijit Sanyal** Computer Lab Asst





# OUT CAMPUS SESSIONS



## iLEAD SPORTS COMPETITION

The students of Army Institute of Management, Kolkata participated in the inter college sports festival organized at iLEAD from 04th October 2018 to 06th October 2018. The students from other colleges in Kolkata also participated in this festival. Different events like football, basket ball, cricket, table tennis, volleyball etc. were organized. Army Institute of Management, Kolkata sent their team to these events. All events are really competitive. Among them table tennis was breath-taking as the face losses in his first game. However through their selection process the got the opportunity to play another game between the losers. After that all became history. Two table tennis player Amit Das Biswas and Subham Singh bagged the 1st position for Army Institute of Management, Kolkata. Overall this was a good exposure to the young participants of the college.



## FEST AT BHAWANIPORE COLLEGE

From the 2nd to 6th October 2018, the Bhawanipur Education Society College Organized a Business Fest, NEXUS in which Army Institute of Management, Kolkata had successfully participated in many events like 'Be the Spotlight', 'Treasure Hunt' and 'Corporate Chanakya' etc. Bhawanipur Education Society College flagged their fest with the Treasure Hunt event which was organized on 2nd October 2018. Further, their fest was carried forward by hosting other Business events on 5th and 6th October 2018.

Participants were able to explore the Business environment in a more detailed manner as the judge's panel consisted of entrepreneurs with experience with whom they got the chance of interacting directly. They could gather fresh ideas of business plans put forward by other Colleges. The fest at Bhawanipur Education Society ended up with a closing ceremony hosted by many budding entrepreneurs by sharing their journey and experience and how they reached the position of where they are today; finally, the prize distribution ceremony brought a stop to this successful fest.





# IN CAMPUS EVENTS



## VIGILANCE AWARENESS WEEK

Army Institute of Management, Kolkata observed Vigilance Awareness Week from 29th October to 3rd November 2018 to Eradicate Corruption - Build a New India corroborated with Balmer Laurie & Co. Ltd. On 1st November 2018, an Extempore Competition was held amongst the students of the Institute. The judges for the competition were Mr. Dipankar Mondal and his team from the Vigilance department of Balmer Laurie & Co. Ltd., topics were picked randomly and each student spoke for 2 minutes. Topics like the role of Good Governance, Moral Values, Positive behaviour were spoken on and were highly appreciated. The winner was Ms. Riya Banerjee and the first and second Runners-up were Mr. Gaurav Barthwal and Ms. Riti Mishra respectively.



## INTER BARRACK SOCCER TOURNAMENT



Army Institute of Management, Kolkata organised the annual Inter Barrack Football Tournament from 1st October 2018 to 12 October 2018. There were total 7 barracks participating including 4 barracks of MBA 21-13,14,14A, Mahindra block and 3 barracks of MBA 22- 17,18 and 19. The teams consisted of total 8 players from each barrack out of which 6 were playing and 2 were substitutes. The format of the tournament was that best 2 of the 7 barracks would advance to the finals and play each other. Points were given accordingly- A draw resulted in 1 point each and a win resulted in 3 points to the winner and the losing team would get 0 points.

The final match was played between Mahindra block and 19 Barrack in which Mahindra block comfortably defeated 19 Barrack 3-0 and winning the tournament and reclaimed their title of inter barrack champions





# STUDENT EXCHANGE PROGRAMME



## AIM KOLKATA TO AIMT NOIDA

A student exchange program is organized between Army Institute of Management, Kolkata and Army Institute of Management and Technology, Noida. For the 1st part 12 students from Army Institute of Management, Kolkata MBA-21 batch visited for 5 days from 25th September 2018 to 29th September 2018. During this program the students were exposed to an intensive business simulation concept by a guest speaker. The business simulation consisted of 2 parts. First part was an introduction session describing about business simulation and its benefits. The second session focused on practicing on virtual simulation tools. Dr. Mohd. Yaseen Khan Asst. Professor (Marketing), an in-house faculty of AIMT, delivered a lecture on International Business to the students.



## AIMT NOIDA TO AIM KOLKATA

On 3rd October 2018, 12 students from Army Institute Of Management and Technology visited campus during the student exchange programme held every year. The programme lasted for 5 days and took place under the faculty in-charge, Miss Ashmita Basu. The Schedule shared various activities like Management games and seminars on Career Goals and Self-Evaluation held by Dr. Ravi Chatterjee.

The HDFC cooperate seminar was taken up by Company Executives and H.R.

The Schedule wrapt up with Kolkata Darshan led by Institute president Ravi Raj Singh Shekhawat, Mess Secretary Vikas Choudhary, Deepak Singh and Aarti Punera where all the AIMT students visited Tourist Places named as Victoria Memorial, St. Paul's Cathedrals and Shared lunch together.





# IN AND OUT CAMPUS EVENTS



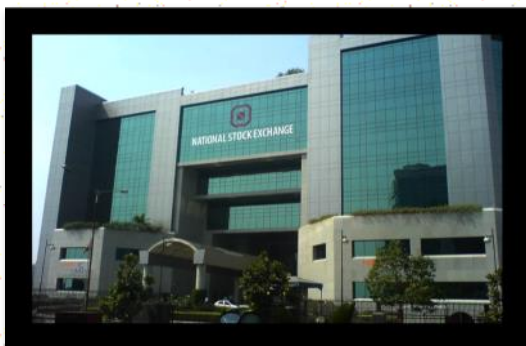
## EKTA DIWAS CELEBRATION

On 31st October 2018, Army Institute of Management, Kolkata celebrated the 143rd birth anniversary of Sardar Vallabhbhai Patel by observing the day as the National Ekta Diwas. Sardar was the first deputy Prime Minister and the Minister of Home affairs and had major contributions in the struggle for freedom of India and took many major decisions so that all the princely states of India conceded to join the Republic of India. Sardar also was known as the Ironman of India and was a true example of steadfast dedication and clear vision. On such an occasion, a small speech was given by the Director (Retd.) Major General Depak Dhanda which shed light on the life and works of the Ironman of India. The inaugural ceremony was followed by a run which was led by the Director himself while all the students ran beside him.



## NATIONAL STOCK EXCHANGE VISIT

On 5th October 2018, students of Army Institute of Management, Kolkata visited the National Stock Exchange of India (NSE). The NSE was established in 1992. National Stock Exchange has a total market capitalization of more than US\$2.27 trillion, making it the world's 11th-largest stock exchange as of April 2018. NSE's flagship index, the NIFTY 50, the 50 stock index is used extensively by investors in India and around the world as a barometer of the Indian capital markets. Nifty 50 index was launched in 1996 by the NSE. The students had a unique opportunity to learn the nitty-gritties of online stock exchange trading and how to look at port-folios of different companies and the investment method involved in investment trading. The program was held under the guidance of Prof. Surajit Malakar. It was a very informative and educational program for the students as they learnt from the best and the most ardent minds of the field.







Blood donation is one of the most significant contributions that a person can make towards society. It is not harmful to an adult person to donate blood; the body of the donor can regenerate the blood within a few days. It poses no threat to the metabolism of the body. With this thought, Army Institute of Management, Kolkata organized a blood donation camp on 11th of September in the campus in association with Command Hospital, Kolkata. It began at around 10 in the morning and continued till 2 in the afternoon, with a steady stream of donors throughout. The camp saw enthusiastic participation by the students and faculties alike. All the students were happy to be able to play their part in lending a helping hand to the people in need. One of the rooms was utilized for a thorough medical check-up of potential donors, as well as the donation itself, while another was where the donors could lie down and recuperate for a while before they could leave the venue. After the donation, they were provided with refreshments such as fruit juice, biscuits, and the like. The blood samples were carefully collected, sealed and transported away.

Throughout the day, there were smiles and laughter all around - a true embodiment of what we believe in - selfless service with a smile. Thus, Army Institute of Management, Kolkata came up for a great cause and successfully conducted the blood donation camp.



[www.redcross.org/donate/give](http://www.redcross.org/donate/give)

#### CONTACT US

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