



E-NEWSLETTER



Issue Date
13th April, 2019

Vol. 2, Issue 8

Army Institute of Management

IN THIS ISSUE

The Army Institute of Management, Kolkata is one of the leading management schools in India. Established on 28th July, 1997 by the Army Welfare Education Society (AWES), New Delhi, the Institute is the first of its kind in India. It has, along with other vocational institutes under the aegis of the AWES, made quality management education available at affordable cost to the wards of Army personnel. Students from general category(20%) can also apply here.

Initially, AIMK was known as National Institute of Management Calcutta (NIMC). The Institute's current name was given on 11th Feb, 2005.

The Institute's MBA program is approved by the All India Council for Technical Education (AICTE) and the Institute is affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT) formerly known as West Bengal University of Technology (WBUT).

VISION

To become a premier business school recognized internationally for professional excellence in management education.

MISSION

- Promote excellence in all dimensions of management.
- Empower students by offering practical, innovative and technology-driven management programs.
- Prepare management professionals with a global mindset.
- Focus on building intellectual capital and foster an interactive learning environment through faculty development, interaction with industry, research and publications.



Shaping Young Minds

An Inspiring Event For The Largest Young Minds Of The World Organized By AIMA. It Is Necessary To Furnish Young Minds To Imprint The Steps Of Nation In Front Of The World



A Tribute To Martyrs

Blood Donation Camp Organized Along With Bhumi Foundation In Order To Show Respect To The Martyrs' of Pulwama Attack



GENERAL INFORMATION



Message From Director

Army Institute of Management (AIM) Kolkata is a unique and unparalleled educational Institution committed to craft an ambience for nurturing innovation, creativity and excellence in our students. “Growth with Education” is the common understanding amongst the fraternity of AIM. Personalized attention given to the students by each faculty member, coupled with the knowledge, experience and skills that they share with the students, help transform them to professionals and bring them to a threshold from where they can achieve anything in their life they aspire to.

Maj Gen Deepak Dhanda ,SM (Retd)
Director

Faculty Members

Maj Gen Deepak Dhanda, SM (Retd)

M.Sc in Def Studies (Madras Univ),
M.Phil (Madras Univ), MMS (OU)
Director

Malini Majumdar

MA (Annamalai Univ), MBA (CU),
Ph.D (CU)
Area : Marketing

Protik Basu

BE (JU), PGDBM (IIMC)
Area : Operations Management

Swapna Datta Khan

M.Sc. (Univ of Roorkee), M.Stat (ISI),
M.Phil (MKU), Ph.D(Univ of Pune)
Area : Quantitative Methods

Ayan Chattopadhyay

B.Tech (CU), MBA (Visva-Bharati),
PhD (NSOU)
Area: Marketing

Sougata Majumder

MBA (Visva-Bharati)
Area : HR&OB

Ravi Chatterjee

MBA (WBUT)
Ph.D. (Barkatullah Univ)
Area : Marketing

Abhishek Bhattacharjee

MBA (WBUT)
Area : Gen Management

Anindya Saha

B.Tech (WBUT), MBA (WBUT))
Area : System / IT

Asmita Basu

MBA(WBUT)
Area: Finance

Archita Chatterjee

MBA (SMU)
Area : HR&OB

Sweta Rani

PGDM (IIBM), M.Phil (TGOU),
Ph.D (Magadh Univ)
Area : General Management

Preeti Sinha

MBA (Magadh Univ), UGC-NET
Area : General Management

Somarata Guha Chakraborty

M.Sc (CU), PGDM (AIMA)
Area : General Management

Debaleena Chatterjee

M.Sc,(CU), PGDM(AIMA)
Area: General Management

Non-Teaching Members

Name

Designation / Department

Col S Chakraborty (Retd)	Registrar & Head of Administration
Mr. Sayan Palit	Asst Librarian
Mr. Subhrajyoti Das	Library Assistant
Mr. Rajeev Karmakar	Academic
Mr. Goutam Saha	Admission
Mr. B.K. Sardar	Bengal Area
Mr. Tarak Sarkar	PA to Director
Puja Singh Ghosh	Placement Officer
Mr. D Chakraborty	Administration
Mr. Arun Kr. Roy	Placement
Mr. Biplab Kumar Ghosh	Accounts
Mr. Paranab Kumar Ghosh	Accounts
Mr. Kajal Kumar Das	Estate Supervisor
Ms. Anjali Sidhu	Girls Warden
Mr. A K Mondal	Boys Warden
Mr. Sanjoy Bose	Computer Lab Asst
Mr. Arijit Sanyal	Computer Lab Asst



INDUSTRIAL VISITS



BRITANNIA INDUSTRIES

The students of Army Institute of Management, Kolkata got the opportunity to visit the Britannia Industries Ltd under the supervision of Professor Mrs. Somarata Guhachakraborty on 6 February 2019. It was enriching and enlightening experience for the students of AIMK, they got an insight of how biscuits are made, they also got to know about the hard work of labors, quality assurance teams, packaging and efforts that companies put in to provide the best of the products to the customers.

The Supervisor of the Britannia production team guided through the factory and made sure that the visit was fruitful to the students. Overall it was a great learning experience for the students of AIMK.



SHAPOORJI PALLONJI CO. PVT. LTD

Army Institute of Management, Kolkata organized an industrial visit on 07 February 2019 to Shapoorji Pallonji Co. Pvt. Ltd. The students along with the faculty were headed towards the project location 'Sukhobrishti' near New Town, Kolkata. The project manager had an interactive session with the students. The students were informed about the project 'Sukhobrishti' which was currently undertaken by the company to provide shelter to the lower class and family of the middle-class earnings at an affordable and reasonable price. The students were taken by the project representatives to the construction site where they gave information about the raw materials used and their suppliers. The project representatives also laid emphasis on safety and precautions which were adopted at their site, like, safety helmets, emergency ambulance service, safety shoes, etc. The students not only had exposure to a construction site but also learned about the various concepts that are involved in a construction process such as safety of workers, required documents, quality of raw materials, quantity required and the various tests that are required to be undertaken while constructing a building.





INDUSTRIAL VISIT



KHAITAN WINDING WIRES

On 12th February 2019, the Army Institute Of Management, Kolkata organized an industrial visit to Khaitan Winding Wires for a group comprising of 15 Students. Students Visited Winding Wires Section along with their new department in the field of Electronics which had come up in the year 2016. Khaitan Electronics is a leading Electronics Manufacturing Service (EMS) provider in India with its manufacturing facilities situated in Howrah, West Bengal. Students were able to understand the Support System which helps Kaithan Group to maintain their Success and goodwill in the market some of them are their Inspection & Testing process, Quality Policy & CSR. Overall the visit was good learning for all the students they were made familiar with Production Process, Promotion Strategies, Distribution Channel, Material Handling and Quality Testing. As these students can make themselves fit into the Demand Forecasting for the Raw materials, Logistics Planning for Material Distribution and Human Resource Management so overall exposure was beneficial and learning for them.



TATA STEEL PROCESSING AND DISTRIBUTION LIMITED



On 21st and 22nd February 2019, Students from MBA-22 batch of Army Institute of Management, Kolkata had gone for Industrial Visit to Tata Steel Processing and Distribution Limited (TSPDL), Jamshedpur. Before entering the premises, students were guided by the instructors on the safety procedures and gears inside the plant. Students were familiarized in the process of Hot rolled/HRPO coil processing facilities comprise superior quality slitting, cut to length, shearing, etc. Also with Cold Rolled/ Galvanized coil processing facilities feature state of the art slitting, precision leveling, blanking, roll forming and stretch bending lines that offer unmatched processing tolerance, precision, and quality to demanding users in the auto, white goods, electrical, general engineering and other industries. Students got to understand the importance of Location and got educated with the process and the machines used to convert raw materials to finished goods and ready for distribution.



OUT CAMPUS EVENTS



SHAPING YOUNG MINDS PROGRAMME

Calcutta Management Association (CMA), in collaboration with AIMA, organized the SYMP in Kolkata on 15 March 2019 at Indian Institute of Management, Calcutta. The students of Army Institute of management, Kolkata was invited for the session with eminent speakers from different sectors. Professor Bodibrata Nag, Dean Academic, IIM-CALCUTTA addressed the audience and welcomed the guest lectures. The speakers for that day were Mr Sagar Daryani, Founder, Wow! Momo, Ambassador Mr Deepak Vohra, Former Diplomat & Former Secretary, Ministry of External Affairs, GOI, Mr Vindrose Vandrevala, former executive vice chairman, Essar steel India and Lt Gen Rajendra Ramrao Nimbhorkar, PVSM. The students of Army Institute of Management, Kolkata were active in asking their doubts and the students got to learn many life lessons, like "Success is proportional to life", "Manage People, never say Back". The founder of Wow! Momo Mr Sagar Drayani talked about the challenges he faced while starting his own product into the market, the take away from his lecture was - take an integrated view and don't quit.



GENESIS 2019: IISWBM FEST

The MHRM department of The Indian Institute of Social Welfare & Business Management (IISWBM) organized an inter-college fest, GENESIS 2019 on 19th & 20th March 2019. Students of Army Institute Of Management, Kolkata successfully participated in many events like Debate (Double), Extempore, Quiz (Double), Dance, Management Event, Singing and Treasure Hunt. It started off with mesmerizing cultural events and performance by dancers, singers and their Ex-students. Students representing Army Institute Of Management had put up an outstanding performances. Ankita Indu and Riya Banerjee got 1st position in Wangle (Debate), Gladis Ishani Glomes won the 1st runner's up in extempore. Riti Mishra & Riya Banerjee won 2nd position in Debate (Double).





GUEST LECTURE



RECENT TRENDS IN HR

Army Institute of Management, Kolkata organized a session on the 'Recent Trends in HR' on 30 March 2019. The session was conducted by Rituparna Ghosh, the Function Head-Global Workforce Transition at WIPRO Ltd. The session gave a brief knowledge regarding certain concepts which are related to core human resource work. Some of the important concepts which she emphasized upon are like, Rebadging Process, Balancing people, Align management, employee harmonization, communication a key parameter, etc. As she has professional expertise, she gave live practical examples on Talent mobility, HR automation, and HR Analytics. The students could very well visualize and relate to the working of an HR. Overall the session was completely interactive and knowledgeable to all the students.



"SUPPLIER MATTERS" AND IMPORTANCE OF "RIGHT SOURCE" TO ANY BUSINESS

On 30 March 2019, Army Institute of Management organized a lecture by Dr. Aditya Verma, Vice President, Procurement at Emami Ltd. At the onset of the lecture, he identified success with reference to the anatomy of Ganesha and then quickly got into the critical aspects of supply chain these days - he explained the expertise needed for procurement and the criticality of risk management slowly getting morphed into complexity management. He then got into his area of expertise, procurement; he explained how sourcing is critical to any company, especially ones involved in the production of goods mentioning the decision that perfects procurement, sourcing; identification of the right source is indispensable in this part of the business.

He ended the lecture by introducing his latest book, "Supplier Matters", to the students. There was a lot for the students to take away from the lecture, subject matter and a whole new perspective toward procurement.





A TRIBUTE TO THE MARTYRS OF PULWAMA ATTACK



Blood donation is one of the most significant contributions that a person can make towards society. It is not harmful to an adult person to donate blood. The body of the donor can regenerate the blood within a few days. It poses no threat to the metabolism of the body. With this thought Army Institute of Management, Kolkata organized blood donation camp on 30th March in the campus in association with BHUMI to pay Tribute to martyrs of Pulwama attack.

It began at around 10 am and continued up to 2 pm, with a steady stream of donors throughout. The camp saw enthusiastic participation by students and faculty. After donation, they were provided with refreshments such as fruit juice, biscuits, a banana. The blood samples were carefully collected, sealed and transported away. Throughout the day, there were smiles and laughter all around - a true embodiment of what we believe in - selfless service with a smile. The donors received a certificate of recognition. Thus, Army Institute of Management, Kolkata came up for a great cause and successfully conducted the blood donation camp.



CONTACT US

Army Institute of Management
Judges Court Road, Alipore,
Opposite Alipore Telephone Exchange,,
Kolkata – 700 027 Email: aim_kol@rediffmail.com



E-News Letter Team

Prof. Anindya Saha (Head E-Magazine)

Himadri Sasmal, Rohit Roy, Deepika Thapa, Riya Banerjee, Srijin Vinto, Nagen Behera, Rahul Yadav