

0037/Adv/AIM

27 Mar 2025

**CALL FOR QUOTATION FOR ENLISTMENT OF VENDOR FOR PUBLICATION OF ADVERTISEMENT/  
NOTIFICATION OF AIMK IN NEWSPAPERS IN INDIA UNDER DAVP (DIRECTORATE OF ADVERTISING  
AND VISUAL PUBLICITY) RATE**

1. Army Institute of Management, Kolkata (AIMK) invites Sealed Quotation for enlistment of vendor/agency for publication of Advertisement/ Notification of AIMK in various newspapers in India at discounted rate under DAVP (Directorate of Advertising and Visual Publicity, Govt of India).

2. Interested vendor/agency is requested to quote the discount/ rebate that they will offer on the DAVP rate (as applicable) and submit their sealed quotation in Tender Box (located at the reception of administrative building, AIMK) on Company's original letterhead with office seal and signature of the authorized person with full name, designation & contact number latest by **1200 hrs on 09 Apr 2025** along with following details :-

Name of the Publication (e.g. TOI/ The Telegraph/ Anand Bazar Patrika )	Edition (All India/ All Bengal /Kolkata Edition)	Display Ad B/W or Colour)	Classified	Issue day (Mon to Sun)	Rate incl GST (if applicable)

3. Please address the quotation as under: -

"The Presiding Officer, Board for Advertisement/ Notification AIMK in Newspapers"  
Army Institute of Management  
Plot No III B/11, Action Area III  
Major Arterial Road  
New Town, Rajarhat  
Kolkata-700160


4. The self attested copies of the following documents must be enclosed with the quotation: -

- (a) Details of registration/Trade License.
- (b) PAN/TAN Card.
- (c) GST Registration Certificate.

5. Quotation is to be submitted during working hours only (i.e **09.30AM to 04.30PM**) and an entry with date of submission of your quotation be endorsed in the register kept at reception area. It is a mandatory requirement for acceptance of quotations. Quotations, without the entry in the register, will be rejected. Quotations sent through speed post will also be accepted.

6. One person/representative is allowed to submit one quotation only. Bids would be opened at **12:30 hrs on 09 Apr 25** in the office of the Registrar/ Presiding Officer, AIMK. Bidders or their authorised representatives are welcome to be present on the time of tender opening.

7. Any offer received after **1200 hrs on 09 Apr 2025** will be rejected at the discretion of the Presiding Officer.

  
(Dr Abhishek Bhattacharjee)  
Presiding Officer